



COUNTY OF
SAN BERNARDINO



ECONOMIC DEVELOPMENT AGENCY

Valley Corridor Specific Plan

EIR Scoping Meeting

Ayala Park Community Center
18313 Valley Boulevard
Bloomington, CA 92335

Wednesday, July 15, 2015
6:00 to 8:00 pm

Agenda

1. Purpose of Scoping Meeting
2. Project Overview
3. California Environmental Quality Act (CEQA) Process
4. Opportunities for Public Participation
5. Public Comments

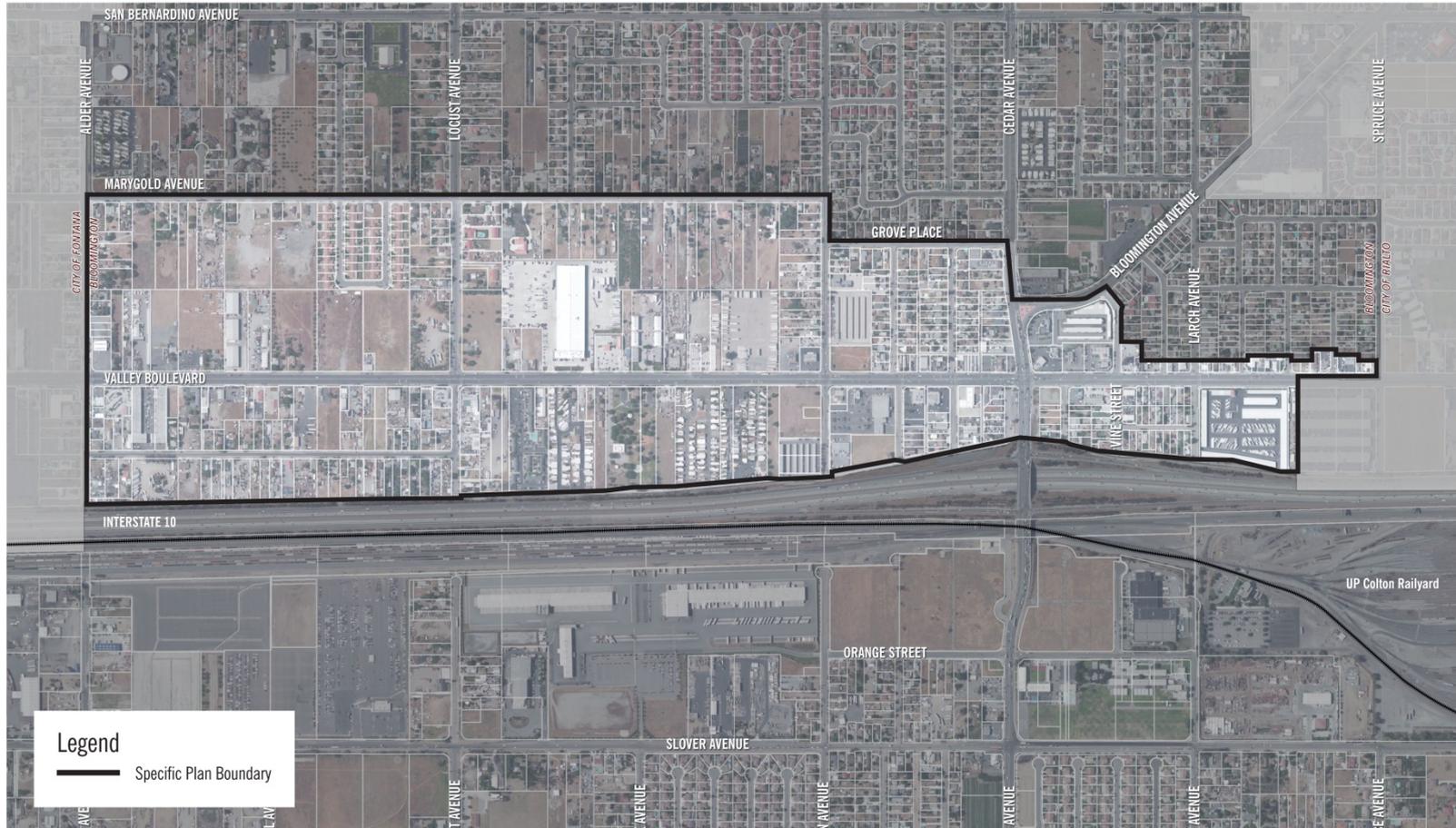


Purpose of Scoping Meeting

- Provide an opportunity for public input
- Determine the scope, focus, and content of the EIR
 - Environmental topics
 - Potential mitigation
 - Potential alternatives

Project Overview

Project Area



Project Principles

- **Overall Purpose.** Foundation for a more vibrant community corridor that offers employment and retail opportunities surrounded by a more walkable, safe, and attractive environment



Project Principles

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- 2. Investments and Partnerships.** Leverage recent county investments in infrastructure and community facilities to attract investment and stimulate new partnerships.
- 3. Infrastructure.** Establish a comprehensive infrastructure program that outlines future system needs and identifies the resources necessary to finance and implement the program.



Project Principles

1. **Maintenance.** Pursue strategies that focus first and foremost on maintaining and improving existing private and community assets.
2. **Investments and Partnerships.** Leverage recent county investments in infrastructure and community facilities to attract investment and stimulate new partnerships.
3. **Infrastructure.** Provide a comprehensive infrastructure program that outlines future system needs and identifies the resources necessary to finance and implement the program.
4. **Economic Opportunity.** Create new job opportunities for entrepreneurs and established businesses in a wide variety of industries.



Project Principles

5. **Activity Centers.** Develop pedestrian-friendly activity centers that offer shared places for community members to socialize, support, and learn from one another.

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6. **Mobility.** Create safe spaces for pedestrians, cyclists, transit, and motor vehicles along Valley Boulevard and connecting surrounding neighborhoods while maintaining Valley Boulevard as a four-lane facility.

Project Principles

- 5. Activity Centers.** Develop pedestrian-friendly activity centers that offer shared places for community members to socialize, support, and learn from one another.
- 6. Mobility.** Create safe spaces for pedestrians, cyclists, transit, and motor vehicles along Valley Boulevard and connecting surrounding neighborhoods while maintaining Valley Boulevard as a four-lane facility.
- 7. Health and Wellness.** Enhance the health and wellness of the community's minds, bodies, and economy through the creative design and regulation of public and private spaces.

Project Principles

8. **Open Space.** Relocate Ayala Park to functionally complement the new community library and better serve existing and new neighborhoods, and provide increased opportunities for physical activity through interconnected open space and exercise nodes or paths.

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9. **Historic Heart of the Community.** Encourage the revitalization of the core area encompassing the Bloomington Garage and the historic Bloomington town site.

Project Principles

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9. **Historic Heart of the Community.** Encourage the revitalization of the core area encompassing the Bloomington Garage and the historic Bloomington town site.
10. **Aesthetics.** Improve the image, wayfinding, and sustainable design of Bloomington and the corridor along Valley Boulevard and Interstate 10.

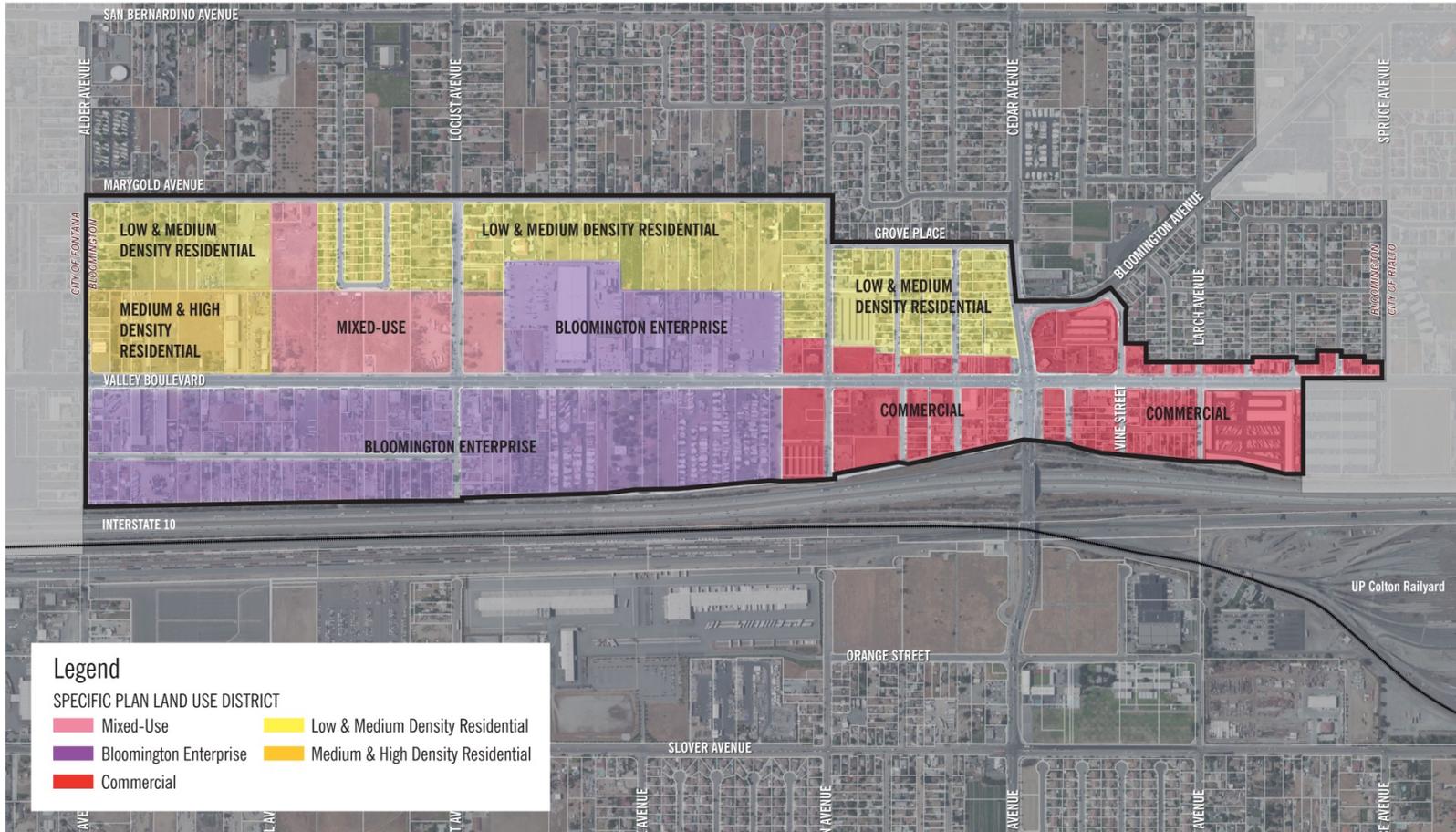
Project Details

	Today	Buildout	Potential Change
Acres	355	355	--
Homes	500	1,100	600
Residents	2,200	4,100	1,900
Jobs	500	1,900	1,400
Employment/ retail space	0.9 MSF	1.9 MSF	1 MSF

* Figures rounded

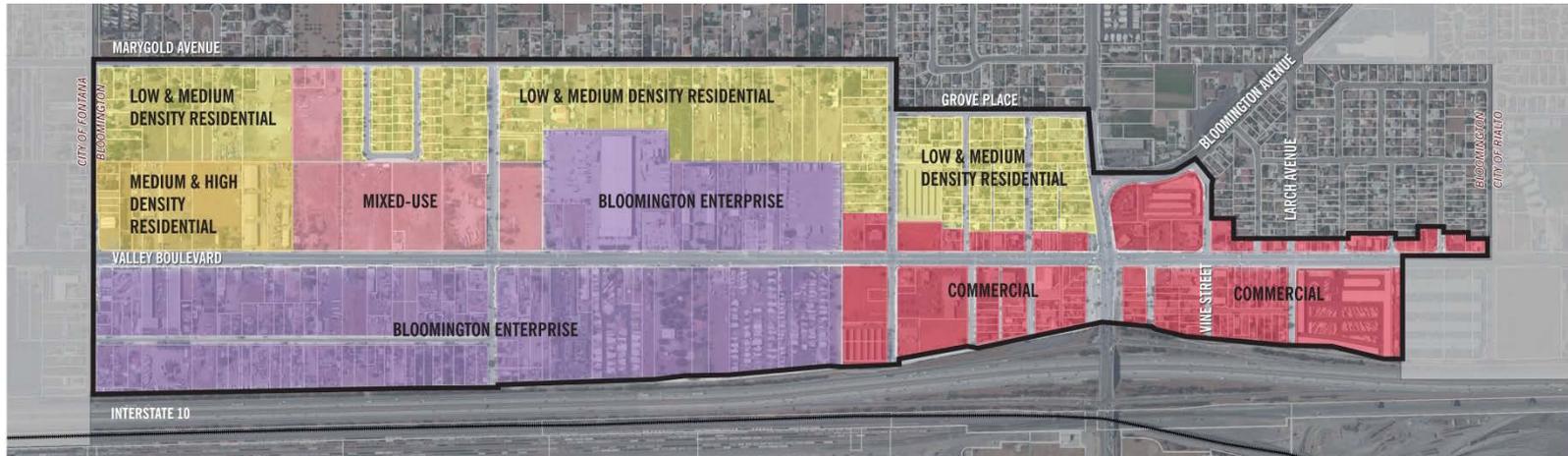


Proposed Land Uses



* Parks/Open Space as a floating designation

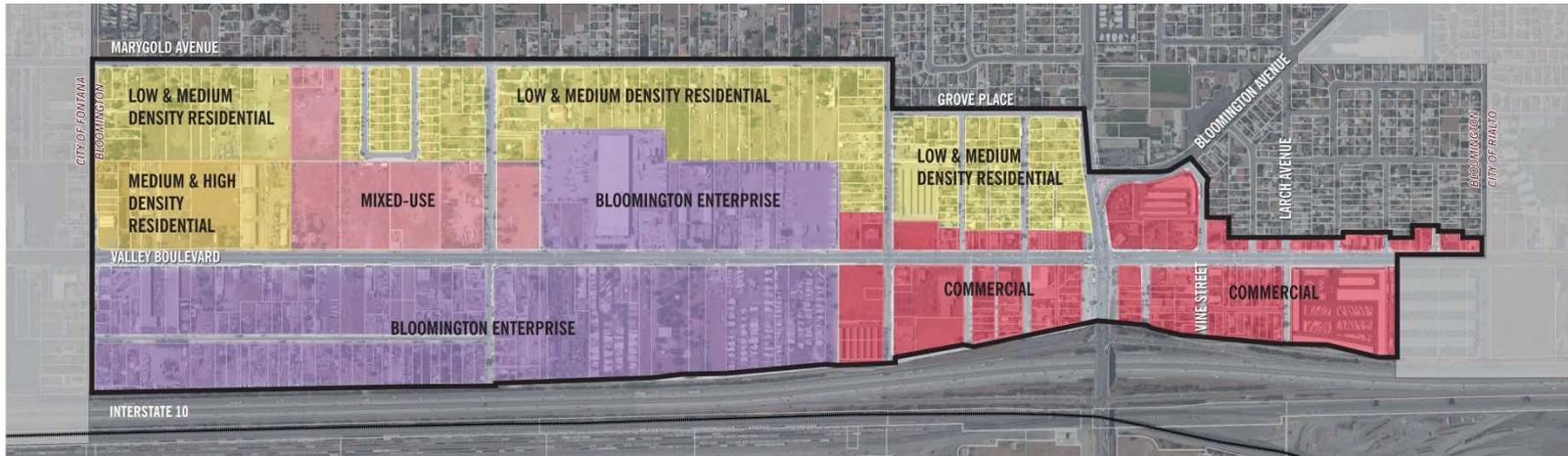
Proposed Land Uses



Mixed-Use

- Single-use or mixed-use buildings
- Commercial, residential, and recreation/community uses
- Leverage Affordable Bloomington/Library

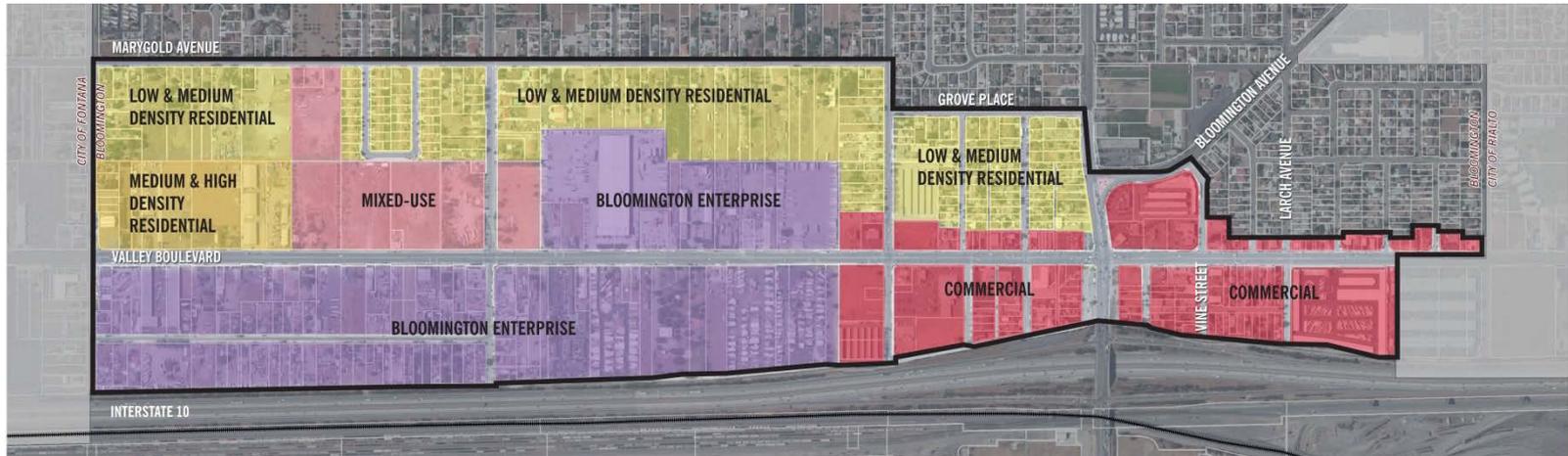
Proposed Land Uses



Bloomington Enterprise

- Office and light industrial businesses (no large warehousing)
- Entrepreneurs, business startups, and established businesses
- Ancillary retail, dining, and hotel

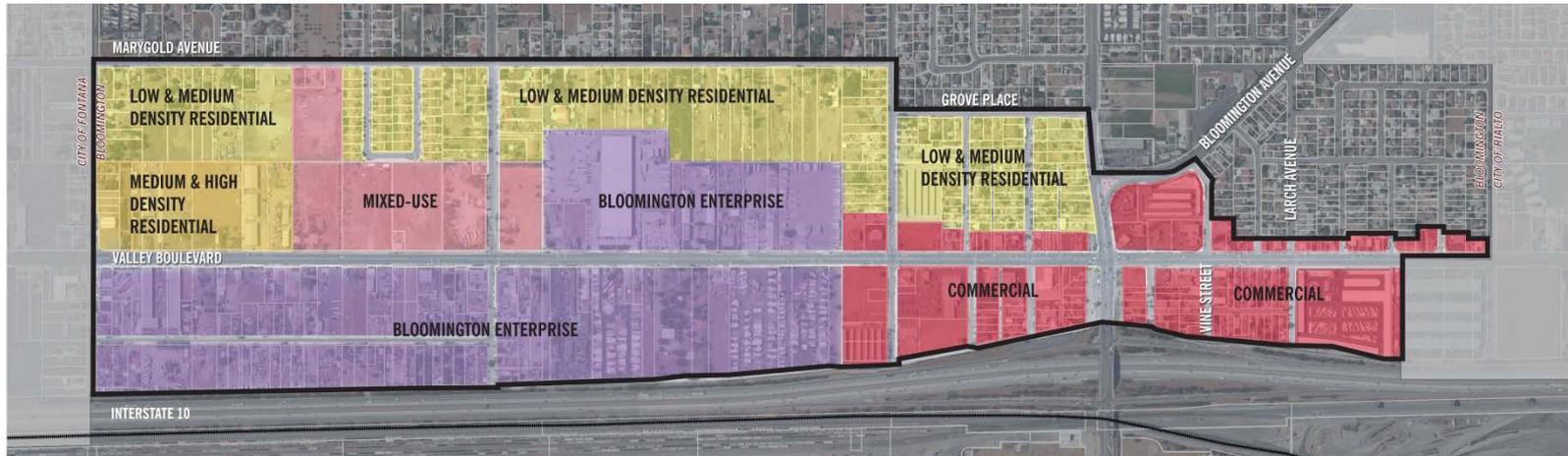
Proposed Land Uses



Commercial

- Shopping, dining, hotel, and employment
- Interconnected plazas, paseos, and walkable streets
- Pedestrian-friendly town center/mercado to celebrate historic township

Proposed Land Uses



Low & Medium Res

- Single family/townhouses
- Transition to surrounding neighborhoods to the north

Medium & High Res

- Higher density detached and attached
- Along Valley Boulevard

California Environmental Quality Act (CEQA)

EIR Purpose

- Discloses project impacts to public and decision makers.
- Identifies ways to avoid or reduce environmental impacts.
- Analyzes alternatives.
- Fosters interagency coordination and public review/participation.

Notice of Preparation

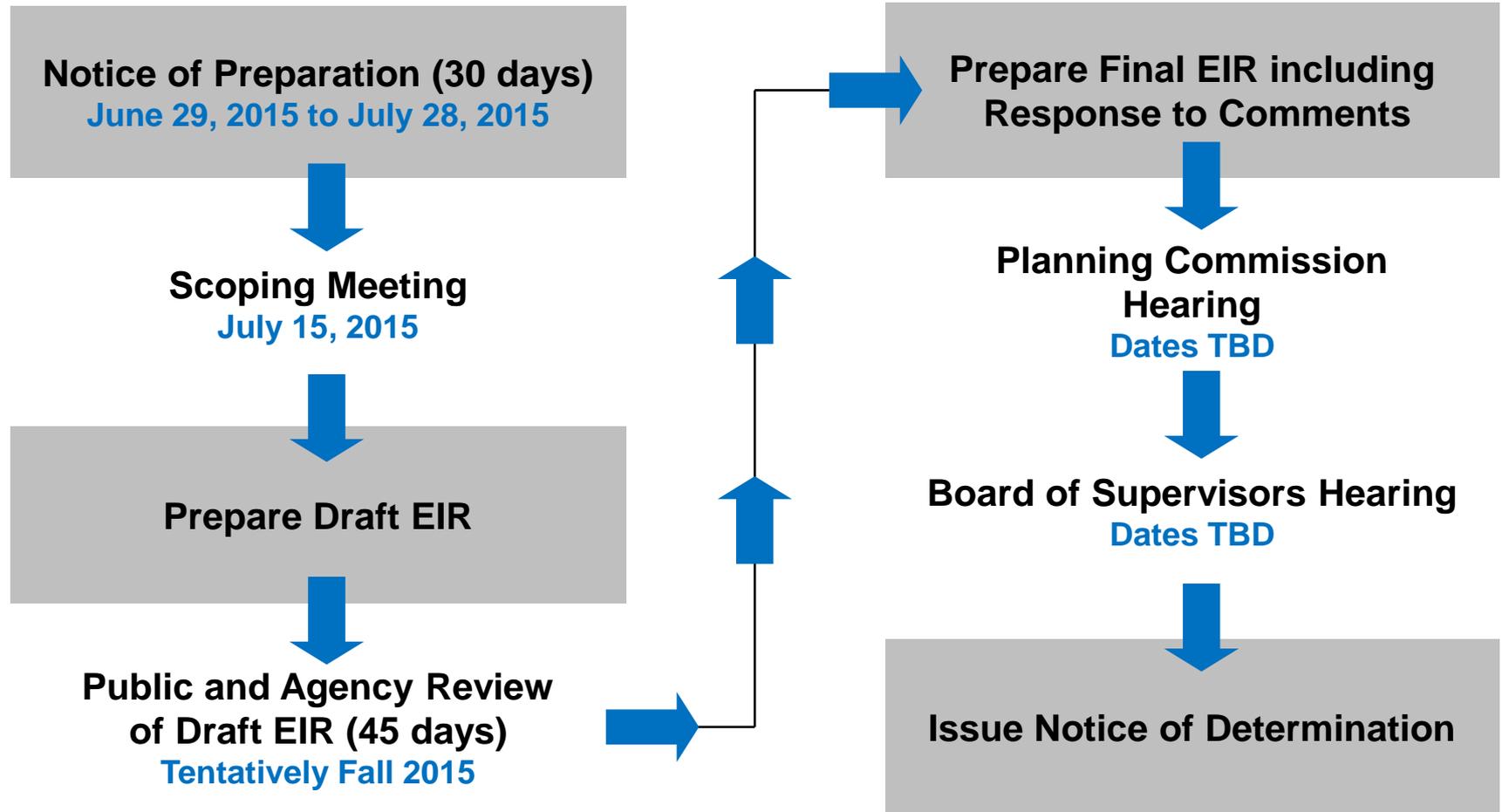
- Contains a brief description of the project, its location, and where documents relating to the project can be found.
- Notifies responsible agencies and other interested parties that an EIR will be prepared.
- Solicits input regarding the scope, focus, and content of the upcoming EIR.
- Distributed for a 30-day public review period.



Issues Proposed to be Analyzed in the EIR

- ✓ Aesthetics
 - Agricultural/Forestry Resources
- ✓ Air Quality
 - Biological Resources
- ✓ Cultural Resources
 - Geology/Soils
- ✓ Greenhouse Gas Emissions
- ✓ Hazards & Hazardous Materials
- ✓ Hydrology/Water Quality
- ✓ Land Use/Planning
 - Mineral Resources
- ✓ Noise
- ✓ Population & Housing
- ✓ Public Services
- ✓ Recreation
- ✓ Transportation/Traffic
- ✓ Utilities/Service Systems

Overview of the EIR Process



Public Participation and Input

Opportunities for Public Participation

▪ Notice of Preparation

- Review period began on June 29, 2015 and ends on July 28, 2015
- Available for review at the County of San Bernardino Land Use Services Department, Planning Division, 385 North Arrowhead Avenue, First Floor, San Bernardino, CA 92415
- Documents also available at Bloomington Branch Library, 993 West Valley Boulevard, Suite 102, Bloomington, CA 92316
- And at the County's website at:
<http://cms.sbcounty.gov/lus/Planning/Environmental/Valley.aspx>

▪ NOP Scoping Meeting

- You may submit comments today or mail for receipt by July 28th
- Please include your name and address



Future Opportunities for Public Participation

- **Draft Environmental Impact Report**
 - Draft EIR is circulated for 45 days (Schedule TBD)
- **Final EIR**
 - Will include response to comments
 - Final EIR is published and made available for review prior to project approval
- **Planning Commission and Board of Supervisors Hearings**
 - Schedule TBD



Public Comments

- Environmental issues you would like to see in the EIR
- Comments on the NOP and Scoping Meeting may be submitted to the County at:
 - Mail: Linda Mawby, Senior Planner
County of San Bernardino
Land Use Services Department – Planning Division
385 North Arrowhead Avenue, First Floor
San Bernardino, CA 92415-0187
 - Email: Linda.Mawby@lus.sbcounty.gov
 - Web: valleycorridor.com OR
cms.sbcounty.gov/lus/Planning/Environmental/Valley.aspx





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