Appendix D- Evidence of Program Adoption

RESOLUTION NO. 2020-198

A RESOLUTION OF THE SAN BERNARDINO COUNTY BOARD OF SUPERVISORS REPEALING 14 RESOLUTIONS CREATING 14 EXISTING COMMUNITY PLANS AND RECOGNIZING 35 NEW COMMUNITY ACTION GUIDES

On Tuesday October 27, 2020, on motion of Supervisor Rutherford, duly seconded by Supervisor Lovingood and carried, the following resolution is adopted by the Board of Supervisors of San Bernardino County, State of California.

WHEREAS, the Board of Supervisors (Board) approved Resolutions establishing 14 Community Plans for: Bear Valley (Resolution No. 2007-044), Bloomington (Resolution No. 2007-045), Crest Forest (Resolution No. 2007-046), Hilltop (Resolution No. 2007-047), Homestead Valley (Resolution No. 2007-048), Joshua Tree (Resolution No. 2007-049), Lake Arrowhead (Resolution No. 2007-050), Lucerne Valley (Resolution No. 2007-051), Lytle Creek (Resolution No. 2007-052), Morongo Valley (Resolution No. 2007-053), Muscoy (Resolution No. 2007-054), Oak Glen (Resolution No. 2007-055), Oak Hills (Resolution No. 2013-123), and Phelan/Pinon Hills (Resolution No. 2007-056); and

WHEREAS, in 2015 the Board approved contracts with PlaceWorks for the preparation of the Countywide Plan, a comprehensive update to the County's General Plan and Michael Baker International for the Community Plans Continuum, a new system of community planning that articulates what is important to each community; and

WHEREAS, the Countywide Plan updates and consolidates all goals and policies of the 2007 General Plan and Community Plans into one County Policy Plan to eliminate redundancy, resolve consistency issues, and expand the application of key goals and policies to multiple communities and regions; and

WHEREAS, the purpose of community planning is to guide the future use, character and independent identity of the many communities within the unincorporated County jurisdiction; and

WHEREAS, the County desires to expand the benefits of community planning from the 14 Community Plans representing 37 communities to 35 Community Action Guides representing 76 communities in the Valley, Mountain and Desert regions of the County; and

WHEREAS, the Community Action Guides provide action-oriented direction for each community to remain and become the type of community that current and future residents desire. The Community Action Guides include Action Plans that place a focus on community self-reliance, grass-roots actions and implementation, allowing the community to take the lead in moving actions forward; and

WHEREAS, the County has limited resources to address all the desired programs and services desired by residents in the various communities within the unincorporated County area. The Community Action Guides are based on the principle that the residents of those communities with a Community Action Guide will provide the community capacity behind implementing and/or directing their action plans. The Community Action Guides provide reference materials and a toolkit to assist the residents in implementing various programs and collaborating with outside organizations and agencies to achieve their goals; and

WHEREAS, the Community Action Guides frame the potential actions in a set of community-driven values and aspirations that were generated through three years and 72 public workshops, online surveys and involving 1,600 residents in 76 unincorporated communities; and

WHEREAS, the Community Action Guides will be used by community members to make changes in their community, by applicants to ensure proposed projects reinforce the physical and historic character and identify of the community and by staff during review of development proposals where the values and aspirations sections will be considered as they reflect the community identity.

NOW THEREFORE, BE IT RESOLVED, that the Board of Supervisors hereby declares the following:

SECTION 1. The Board of Supervisors repeals Resolutions Nos. 2007-044 through 2007-056, and 2013-123, rescinding the 14 Community Plans for the communities of Bear Valley, Bloomington, Crest Forest, Hilltop, Homestead Valley, Joshua Tree, Lake Arrowhead, Lucerne Valley, Lytle Creek, Morongo Valley, Muscoy, Oak Glen, Oak Hills, and Phelan/Pinon Hills.

SECTION 2. The Board of Supervisors recognizes the independent creation of the 35 Community Action Guides for the 76 unincorporated communities identified and included for reference in Attachment "A" to this Resolution.

PASSED AND ADOPTED by the Board of Supervisors of the County of San Bernardino, State of California, by the following vote:

AYES:	SUPERVISORS:	Robert A. Lovingood, Janice Rutherford, Curt Hagman, Josie Gonzales
NOES:	SUPERVISORS:	Dawn Rowe
ABSENT:	SUPERVISORS:	None

* * * * *

STATE OF CALIFORNIA)
) ss.
COUNTY OF SAN BERNARDINO)

I, **LYNNA MONELL**, Clerk of the Board of Supervisors of the County of San Bernardino, State of California, hereby certify the foregoing to be a full, true and correct copy of the record of the action taken by the Board of Supervisors, by vote of the members present, as the same appears in the Official Minutes of said Board at its meeting of October 27, 2020. #100 jrh

LYNNA MONELL
Clerk of the Board of Supervisors

By _____
Deputy

Approved as to Legal Form:

MICHELLE D. BLAKEMORE
County Counsel

By: _____
for BART BRIZZEE
Principal Assistant County Counsel

Date: 11-19-2020

ATTACHMENT A
RECOGNITION OF 35 NEW COMMUNITY ACTION GUIDES

The following 35 Community Action Guides (CAGs) were prepared consistent with the Countywide Vision, with direct community member input and recognized by the Board of Supervisors for use by communities to enhance development, recreational, educational and other identified needs in their communities:

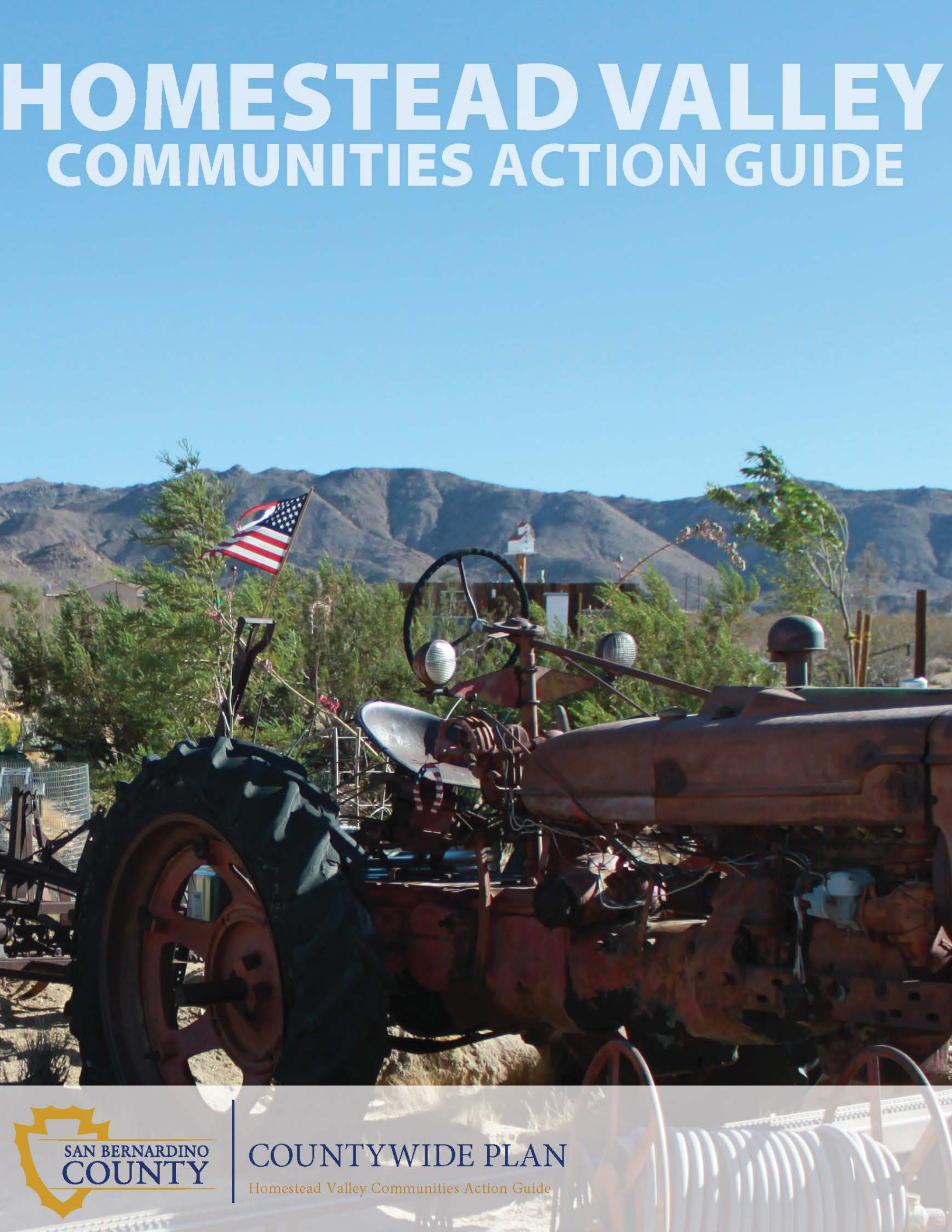
Valley Community Action Guides (*communities included*)
- Bloomington
- Devore Communities (Devore, Devore Heights)
- Mentone
- Muscoy
- San Antonio Heights

Mountain Community Action Guides (*communities included*):
- Angelus Oaks
- Bear Valley Communities (*Baldwin Lake, Big Bear City, Erwin Lake, Fawnskin/ Northshore, Lake Williams, Moonridge, Sugarloaf*)
- Crest Forest Communities (*Cedarpines Park, Crestline, Lake Gregory, Valley of Enchantment*)
- Hilltop Communities (*Arrowbear, Green Valley Lake, Running Springs*)
- Lake Arrowhead Communities (*Agua Fria, Blue Jay, Cedar Glen, Crest Park, Deer Lodge Park, Lake Arrowhead, Rimforest, Skyforest, Twin Peaks*)
- Lytle Creek
- Mt Baldy
- Mountain Communities (*Forest Falls, Mountain Home Village*)
- Oak Glen
- Wrightwood

Desert Community Action Guides (*communities included*)
- Baker
- Daggett
- East Desert Communities (*Nipton, Rice, Vidal, Vidal Junction*),
- El Mirage
- Helendale
- High Desert Communities (*Mountain View Acres, Spring Valley Lake*)
- Homestead Valley Communities (*Flamingo Heights, Johnson Valley, Landers, Yucca Mesa*)
- Joshua Tree
- Lucerne Valley
- Morongo Valley
- Newberry Springs
- North Desert Communities (*Barstow Heights, Hinkley, Hodge, Kramer Junction, Lenwood, Red Mountain*)
- Oak Hills
- Oro Grande
- Phelan/Pinon Hills
- Pioneertown Communities (*Gamma Gulch, Pioneertown, Pipes Canyon, Rimrock*)
- Route 66 Communities (*Amboy, Cadiz, Goffs, Ludlow, Siberia*)
- Trona
- Wonder Valley
- Yermo

[INSERT COMMUNITY ACTION GUIDES TEXT]

HOMESTEAD VALLEY
COMMUNITIES ACTION GUIDE



SAN BERNARDINO COUNTY

COUNTYWIDE PLAN

Homestead Valley Communities Action Guide

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Introduction

Homestead Valley lies in the southern portion of the Mojave Desert, near the foothills of the San Bernardino Mountains. The area includes the communities of Landers, Flamingo Heights, Johnson Valley, and Yucca Mesa. Community members strongly value their rural lifestyle and the natural desert environment they live within. A sense of independence and individualism runs throughout the community. Homestead Valley endeavors to preserve its rural character while improving the critical infrastructure and essential services needed by the community. Recognizing the historic significance and natural scenic beauty of State Route 247, the community also aspires for Scenic Highway designation of SR 247.

In 2016, the community embarked on a planning process to develop a new community plan. Two public workshops were held on September 12 and November 17, 2016. These workshops, open to any Homestead Valley resident, business, or property owner, addressed strengths and weaknesses of the community, the community's values, and what Homestead Valley aspires to be in the future. Plan participants brainstormed areas of focus and actions to help the community move forward to achieve its aspirations.

This Community Action Guide is a framework of actions identified by the community and supports implementation of the actions by the community. The goals and policies from the previous Community Plan were used to inform the guide and the Policy Plan portion of the Countywide Plan.

Strengths and Opportunities

Community workshops were conducted in each community as part of the engagement process. In addition, input was gathered through the Countywide Plan website. As part of the process, participants defined the strengths of and opportunities for their community. The word cloud below was created using the input provided during the Strengths, Opportunities, Values and Aspirations exercises and served as part of the base information utilized to develop the Focus and Action Statements of the Community Action Guide. The word cloud quickly informed

participants of key issues and focus areas that could be addressed in the guide. The more a word or phrase was articulated, the larger the word appears in the cloud. The full results of the strengths, weaknesses, opportunities and threats gathered as a part of the engagement process is found in the Community Profile located in the Appendix.

Where Did the Goals, Policies, and Land Use Map from the Community Plan Go?

The existing Community Plan content was used in the development of the Community Action Guide and Policy Plan of the Countywide Plan. Goals and policies from the existing community plan discussed during the community workshops were considered for inclusion in the County Policy Plan and Land Use Map, components of the Countywide Plan. The Land Use Map will be adopted as part of the County Policy Plan. The content of the Community Action Guide focuses on those actions identified by the community that the community is willing to take to make desired changes to their community. The County Policy Plan and the Community Action Guide will be web-based, with adoption of the Countywide Plan in 2019.

Relationship of the Community Action Guide to the Countywide Plan

In 2010, the San Bernardino County Board of Supervisors set out to establish a vision for the future of the county as a whole, and subsequently adopted a Countywide Vision in 2011 after two years of input from the community and the county's 24 cities and towns. Following the adoption of the Countywide Vision, which calls for the creation of a "complete county", the Board adopted the County paradigm and job statements in 2012.

In 2015, the County of San Bernardino launched an effort to go further than any county or city has ever gone with a general plan by creating a web-based comprehensive "complete county" plan. General plans are almost always strictly rule books for guiding development and growth. The County's General Plan update, last updated in 2007, goes well beyond a traditional general plan to become a comprehensive Countywide Plan that complements and informs the Countywide Vision by taking into account all services—not just land-use planning—provided by County Government, and the unique values and priorities of each unincorporated community.

The Countywide Plan serves as a guide for County decision-making, financial planning, and communications. Its web-based format provides a wealth of easily accessible data on how the County operates, and allows independent research using County data and information.

The Countywide Plan includes:

- A County Policy Plan, which serves in part as the County's General Plan for the unincorporated areas and also provides guidance for regional county services. The Policy Plan establishes goals and policies for the entire county as well as specific subregions and communities.
- A County Business Plan, which contains governance policies and operational metrics that outline the County's approach to providing municipal and regional services.

- A Regional Issues Forum, which is an online resource for sharing information and resources related to issues confronting the entire county.
- A Community Plans Continuum of 35 Community Action Guides, which articulates what is important to each Community; sets out an Action Plan based on community input, and for the most part, would be implemented by the community; and provides a Community Profile. Links will also be provided for maps, goals, and policies in the Countywide Plan.

The Draft Community Action Guide for Public Review

The final format of the Community Action Guide will be web-based and provided online. This printed version of the Draft Community Action Guide is provided as a courtesy for simplifying community review, but may not be available once the online version of the guide is finalized. A draft version of the web-based Community Action Guide can be found at www.countywideplan.com/cp. This printed version includes the information provided on the website under each tab except for the information included under the "Maps and Links" tab. A separate Community Profile can be printed from the website.

This Draft Community Action Guide was created by the community members who attended workshops, provided comments online or sent in written comments. It is written in the words of those participating in the public engagement process. Therefore, the Community Action Guide retains the voice and future image of the community presented by the community members participating in the public engagement process. However, the implementation of each Action Statement is an opportunity for additional discussion by community members and modification of the statement and action steps may be made by the community and Action Teams.

How to Use This Community Action Guide

Overall, the Community Action Guides are a framework for communities to create the future character and independent identity, as identified in the workshops as community values and aspirations, through completion of community actions. As stated at the community workshops, the Community Action Guides replace any 2007/2014 Community Plans, with a greater focus on community self-reliance, grass-roots action, and implementation. Goals, policies, land use, and infrastructure decisions are addressed in the Policy Plan of the Countywide Plan. The County Development Code will still regulate zoning and land development.

The Community Action Guide is strategic in nature and provides clear Focus Statements and Action Statements identified by the community that led to creation of an Action Plan that can be implemented at the grass-roots level within each community. Some actions may require assistance by a County department, but the community will take the lead in moving the action forward, identifying funding or scheduling meetings or requesting information from specific County departments.

A detailed implementation plan and training module will be set up by the County to guide communities in identifying Champions, setting up Action Teams, contacting County departments and answering questions. In addition, the County's role will be clarified. This information will be included on the website for easy reference by communities.

The Community Action Guide Is Not Set in Stone

This is your Community Action Guide to be used to guide community actions and is not "set in stone". Champions, Action Leaders and Action Teams should be identified by your community or created by organizations, community groups or community members who volunteer to champion, lead or participate. The Action Plan Matrix includes a general set of tasks that can be modified by the Champions, Action Leaders and/or Action Teams to best fit your community needs at the time of action implementation. The Action Teams could include people who were not at the workshops and may have additional input to enhance the Action Statement or action steps. The community should feel free to make changes and find alternatives for completing actions. You may decide to expand the action, modify it or only select to complete a few tasks of the Action Plan.

Community Action Guide Organization

The Community Action Guide is organized into three main sections, the community's Values, community's Aspirations, and Action Plans. An appendix has a Community Profile with a summary of the social, cultural, economic and historic dimensions of the community as well as the communities input on strengths, weaknesses, opportunities and threats.

Values – Those shared assets, principles, standards, mores and in the judgement of the community, what is important to the lives of its residents and businesses. (Identified in Workshop #1 and reviewed and finalized in Workshop #2)

Aspirations – A written narrative illustrating the community's desired look and function once the Community Action Guide is fully implemented. This is a long-term view of 10 to 20 years. It is written as if the community's desired changes have already occurred. (Identified in Workshop #1 and reviewed and finalized in Workshop #2)

Action Plans – The Action Plans consist of:

- A Focus Statement, which provides general direction towards realizing the Community's aspirations and help organize the plan. (Identified in Workshop #2 and reviewed and finalized in Workshop #3)
- An Action Statement, which is a measurable statement providing critical information on the program, initiative or project to complete. (Identified in Workshop #2 and reviewed and finalized in Workshop #3)
- Action Plan Matrix, which provides a general set of action steps necessary to implement the Action Statement, identifies those that would initiate and champion the action statement, a general timeline for implementation and identified resources for additional assistance. (Created to support and guide the Community's identified Focus and Action Statements)

The Focus Statements and Action Statements of the guide are not prioritized. It is up to the community to select the three to five priority Action Statements that they wish to begin implementing. The related Action Plans for each Action Statement provide guidance on the actions and timeline that may be necessary to implement the Action Statement. The Champions and Action Teams should review the Action Statement, Benchmark, and Action Steps. They may even hold a public meeting to get additional input before starting implementation of a specific Action Statement. Changes may be made as new input is received.

The Community Action Guide as a Living Document

The Community Action Guide and the Countywide Plan are designed to be web-based and therefore will be easily updated. The Community Action Guide is intended to be championed and implemented by the Community. The Focus Statements and Action Statements within the guide were created through public engagement workshops by community participants.

The guide is meant as a way to organize activities and provide overall direction to move the Community forward. The guide should never be considered to be written in stone, but should be malleable as the needs of the community continue to change. Focus Statements and Action Statements should be changed and amended as Action Statements are completed or new priorities take their place.

The Community should consider reviewing its guide annually to celebrate what was accomplished and make changes to the guide, as necessary, to ensure it is a relevant work plan. Communities should report back to the County as they complete actions to ensure their online guide is updated with success stories included on their website and to ensure their Action Plans are updated reflecting completed actions. As communities complete their Action Plans, the County will determine when to revisit the community to expand or modify their Action Plans.

How to Implement the Community Action Guide and the Community Development Toolkit

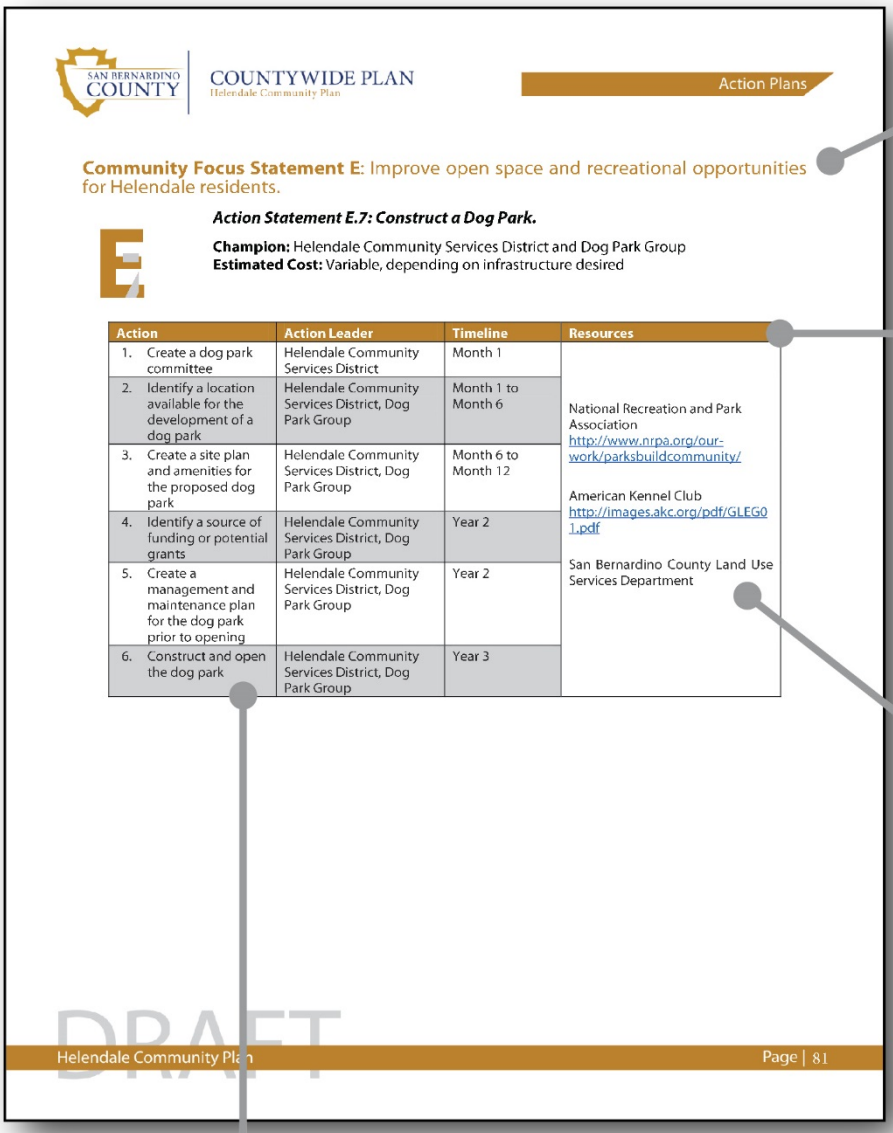
The Community Action Guide provides a general organization of the action steps necessary to implement each Action Statement. The Community may want to meet to identify the top three to five priority Action Statements to work on first. Some of these may be those actions that the community believes could be completed quickly and easily. Completion of one Action Statement will provide the community and local groups with the motivation to move forward with another Action Statement.

Once an Action Statement is selected for implementation, the community identifies a Champion for that Action Statement to initiate activities, identify those responsible for carrying out action steps, identify and secure resources that will be required, and develop a timeline. The champion is not responsible for completing the action, but serves to facilitate and guide the Action Team. While suggested action steps are included in the guide, each community should develop more specific assignments based upon available community resources such as volunteers (e.g., individuals, businesses, property owners, etc.), community groups (e.g., chamber of commerce, non-profits, etc.) and organizations (e.g., scouts, community service districts, churches, schools, etc.). This step of planning for implementation is an important first step necessary to help ensure successful implementation.

Potential resources are identified for each Action Statement. These may be guides on implementation, case studies of how other communities have implemented similar projects, sources of potential external funding, and organizations and agencies that can provide guidance and advice. In addition, San Bernardino County Land Use Services Department is creating an online Community Development Toolkit to be located at www.countywideplan.com to expand the action topics and guidance on implementation as well as ideas for future amendments or additions to the Community Action Guide.

A more detailed Implementation Plan will also be included on the website. The Implementation Plan will include information about how to inform the County about changes to your Community Action Guide. In addition, we will want to know when you start working on an Action Statement and when you complete it. It is important for the community to celebrate completion of each action.

Each Action Statement Champion and Action Team should review and refine the Action Statement and Action Steps before moving forward.



SAN BERNARDINO COUNTY | COUNTYWIDE PLAN
Helendale Community Plan
Action Plans

Community Focus Statement E: Improve open space and recreational opportunities for Helendale residents.

E.7

Action Statement E.7: Construct a Dog Park.

Champion: Helendale Community Services District and Dog Park Group
Estimated Cost: Variable, depending on infrastructure desired

Action	Action Leader	Timeline	Resources
1. Create a dog park committee	Helendale Community Services District	Month 1	National Recreation and Park Association http://www.nrpa.org/our-work/parksbuildcommunity/ American Kennel Club http://images.akc.org/pdf/GLEG01.pdf San Bernardino County Land Use Services Department
2. Identify a location available for the development of a dog park	Helendale Community Services District, Dog Park Group	Month 1 to Month 6	
3. Create a site plan and amenities for the proposed dog park	Helendale Community Services District, Dog Park Group	Month 6 to Month 12	
4. Identify a source of funding or potential grants	Helendale Community Services District, Dog Park Group	Year 2	
5. Create a management and maintenance plan for the dog park prior to opening	Helendale Community Services District, Dog Park Group	Year 2	
6. Construct and open the dog park	Helendale Community Services District, Dog Park Group	Year 3	

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The Action Statement is a measurable component used to accomplish the overall focus statement.

The Action Plan should be modified by the community prior to implementation, including the addition of people and organizations involved.

Resources including stakeholders, human resources, and capital that may be required or provide assistance to implement the action statement.

Steps to implement the Action Statement, along with potential leaders for each step and a timeline of when it should occur in the process.

Values Statement

The Values are those shared assets, principles, standards, mores, and in the judgment of the community, what is important in the lives of its residents and businesses. A community's values are an important consideration in shaping its aspirations, focus and actions.

As a community we value:

Rural Desert Lifestyle. Homestead Valley residents value the rural lifestyle and character of the area, which includes wide open spaces and stretches of unpaved roads, fresh air, dark night skies, and a peaceful and quiet atmosphere.

Independence. Homestead Valley residents value the independent nature of the community – rugged individualism, the freedom to live the way they choose, self-sufficiency, and privacy.

Natural Environment. Homestead Valley residents value the natural beauty that defines the desert, including magnificent landscapes, wildlife, beautiful sunrises and sunsets, and living within nature.

Conservation and Preservation. Homestead Valley residents see themselves as stewards of the environment and value the wise use of water, protection of natural resources, and the natural landscape.

Community. Homestead Valley residents value the "sense of community" that living in the same place with friendly, helpful, likeminded people provides.

Aspirations Statement

The Aspirations Statement is a written narrative illustrating how the community desired look and function once the Community Focus Statements and Action Statements are accomplished. This is a long term view of 10 to 20 years. The Aspirations Statement serves as a foundation for developing Community Focus Statements and Action Statements.

In Homestead Valley, we aspire to have:

Our Rural Character and Desert Lifestyle Preserved

The high desert attracts people for many reasons and despite the drawbacks of rural living, the residents of Homestead Valley choose to live here because of the natural beauty, wide open spaces, fresh air, dark skies, and the peaceful and quiet atmosphere. These important characteristics remain unchanged even as the community continues to grow and evolve. Homestead Valley is also a place of rugged individualism, where residents are afforded the freedom and privacy to live the life they want to live within the expansiveness of the natural desert environment.

Improved Access to Water Resources and Improved Infrastructure

Water availability is a critical element to life in Homestead Valley with the prosperity of the community dependent upon access to adequate water supplies. A water management committee consisting of community members is set up to ensure the sustainability of community water supplies and to provide input to the County of San Bernardino on solutions to water accessibility, with hauled water and other solutions remaining options. The community has a formal way to notify the County of other infrastructure issues such as damaged roads or electricity delivery problems, improving service times and helping to make the community function more efficiently.

Scenic Highway Designation for SR 247

State Route 247 provides Homestead Valley with a transportation backbone that vitally links the four communities of Yucca Mesa, Flamingo Heights, Landers, and Johnson Valley. The historic significance and natural scenic beauty of the highway are irrefutable, as recognized by the official designation of State Route 247 as a Scenic Highway. As part of the designation, a Corridor Protection Program protects and enhances the scenic resources along the highway. Land uses and activities that could negatively impact the scenic value of the highway are prevented from encroaching into the corridor and the interest generated by the Scenic Highway designation draws more tourists to the area. As a result, the designation enhances the quality of life for Homestead Valley residents while encouraging economic growth within the community.

A Sense of Community

Although the Homestead Valley Communities are separated by expanses of open desert, the residents of Homestead Valley overcame any lack of cohesion by building off of their common traits – friendly, helpful, resourceful people – to bring the community closer together through local events, activities, social functions, and art shows. The use of social media keeps Homestead Valley residents "in the know" and provides an easy way for neighbors to stay connected. These efforts have helped to strengthen the sense of community within Homestead Valley.

Action Plans

Community Focus Statement A: Restore, preserve, and enhance the rural characteristics of Homestead Valley

Action Statement A.1: Advocate for San Bernardino County to adopt and enforce "Dark Skies" requirements for buildings and outdoor lighting to minimize light pollution.

A1 IN PROCESS

Benchmark: A local International Dark-Sky Association (IDA) chapter or group is organized that has leadership, meets regularly, and continues to function and promote dark skies protection for a period of at least three years.
Champion: Volunteer group or person or can be identified by the community
Estimated Cost: $300–$1,200

Action	Action Leader	Timeline	Resources
1. Contact residents and organize volunteers to establish an IDA chapter or volunteer group.	Champion	Month 1	Resources and the application form to start an IDA chapter can be found at: http://darksky.org/about/chapters/ Dark skies compliant lighting fixture information can be found at: http://darksky.org/fsa/fsa-products/ Dark skies outreach materials and resources can be found at: http://darksky.org/resources/public-outreach-materials/ Homestead Valley Community Council http://www.hvccsite.org/
2. Select a leader to serve as chair who will provide leadership and champion the chapter/group. This person will also be the main contact with the County.	IDA chapter/group	Month 2	
3. Develop a list of community goals and strategies/actions to promote dark skies protection.	IDA chapter/group	Months 2 – 3	
4. Review County Development Code sections related to lighting requirements and propose amendments.	IDA chapter/group	Months 2 – 3	
5. Organize community-wide communications and outreach events to promote dark skies protection.	IDA chapter/group, with support from Homestead Valley Community Council (HVCC), Johnson Valley Improvement Association (JBIA) and Local Organizations	Month 3 – On-going	
6. Work with local stores to stock dark sky complaint light fixtures and bulbs	IDA chapter/group, with support from HVCC, JVIA, and Local Organizations	Month 4 – On-going	
7. Work with homeowners, homeowner's associations, business property owners, and/or business improvement associations to recommend shielded and motion-activated outdoor light fixtures that reduce light pollution.	IDA chapter/group, with support from HVCC, JVIA, business improvement associations, business property owners, homeowners	Month 5 – On-going	

Community Focus Statement A: Restore, preserve, and enhance the rural characteristics of Homestead Valley

A2

Action Statement A.2: Collaborate with San Bernardino County Land Use Services to develop and adopt design guidelines that reflect the unique characteristics of the community, and will lead to residential and nonresidential buildings that are compatible to the architectural style within Homestead Valley.

Benchmark: Draft development standards and design guidelines for rural desert development in Homestead Valley submitted for review and possible adoption by San Bernardino County.

Champion: Volunteer group or person or can be identified by the community

Estimated Cost: $10,000 - $75,000

Action	Action Leader	Timeline	Resources
1. Contact residents and organize a Design Review Board.	Champion	Month 1	Improving the Architectural Review Process http://www.aia.org/aiaucmp/groups/aia/documents/pdf/aiab096257.pdf Creating and Using Design Guidelines (published by the National Park Service) https://www.nps.gov/tps/education/workingonthepast/writingsteps.htm Crest Forest Sign Program http://www.sbcounty.gov/uploads/lus/Handouts/SignRegulations.pdf Homestead Valley Community Council http://www.hvccsite.org/ San Bernardino County Land Use Services Department http://cms.sbcounty.gov/lus/Home.aspx
2. Select a leader to serve as chair of the committee.	Design Review Committee	Month 2	
3. Secure funding to hire consultants if needed.	Design Review Committee	Month 3	
4. Identify a consultant, if needed, to assist with drafting community development standards and design guidelines. Work with community to provide input regarding design guidelines.	Design Review Committee	Months 3 – 12	
5. Submit draft standards and design guidelines to County for review.	Design Review Committee	Year 2	
6. Review and potential adoption.	County/Planning Division with Design Review Committee	Year 2	
7. After adoption, reach out to local developers and designers to make them aware of the development standards and design guidelines.	Design Review Committee	Year 3	
8. Review new development applications and Public Works Department projects using the development standards and design guidelines and provide comments to County project managers.	Design Review Committee	Year 3	

Community Focus Statement A: Restore, preserve, and enhance the rural characteristics of Homestead Valley

A3

Action Statement A.3: Protect open space areas in Homestead Valley by acquiring land or conservation easements, and limiting the use of these spaces to low-impact recreation such as hiking and trail biking.*

Benchmark: Two new open space trails are developed for low-impact development.
Champion: Volunteer group or person or can be identified by the community
Estimated Cost: $10,000–$50,000, plus land acquisition and annual maintenance costs.

Action	Action Leader	Timeline	Resources
1. Hold a Meeting to create a Resource Conservation Committee.	Champion	Months 1	Inland Empire Resource Conservation District https://www.iercd.org/ California Department of Fish and Wildlife https://www.wildlife.ca.gov/Explore/Organization/HCPB California Department of Conservation, Resource Conservation District, Resource Library http://www.conservation.ca.gov/dlrp/RCD/Pages/RCDResourceLibrary.aspx Land Trust Alliance http://www.landtrustalliance.org
2. Meet with the Inland Empire Resource Conservation District (IERCD) to learn about past conservation efforts, discuss future demand for mitigation lands, and explore potential for partnering.	Resource Conservation Committee	Months 1–3	
3. Identify and prioritize land protection and restoration activities, in coordination with public input.	Resource Conservation Committee, with assistance from IERCD	Months 4–6	
4. Secure funding for land protection, restoration, and maintenance activities and consider partnering with a land trust.	Resource Conservation Committee	Months 6–12	
5. Recruit volunteers for land maintenance, tours, and other activities.	Resource Conservation Committee	Months 10–12	
6. Conduct land protection, restoration, and maintenance activities.	Resource Conservation Committee, with assistance from IERCD	Month 13, on-going	
7. Revisit priorities for remaining activities, and prioritize new activities as opportunities arise.	Resource Conservation Committee	Month 25, on-going	

*Community already coordinates with BLM such as the Giant Rock cleanup.

Community Focus Statement A: Restore, preserve, and enhance the rural characteristics of Homestead Valley

IN PROCESS A4

Action Statement A.4: Collaborate with San Bernardino County Land Use Services as it develops a draft short-term rental ordinance for the County.

Benchmark: Creation of a direct process for the residents in the Homestead Valley communities to give input on a short-term rental ordinance.
Champion: Short Term Rental Task Force
Estimated Cost: Volunteer time

Action	Action Leader	Timeline	Resources
1. Establish a task force (including owners of short term rentals, campsites, and hotel/motel owners) to collaborate with the County on short-term rental regulations.	Champion	Months 1 – 3	Airbnb & Zoning: A Planner & Lawyer's Guide to Short-Term Rentals [Webinar] https://www.planning.org/events/eventsingle/9102266/ How to Effectively Regulate Airbnb-Style Short-Term Rentals [webinar] http://www.icompasstech.com/webinars The Definitive Guide to Crafting Short-Term Rental Ordinances [webinar] http://www.icompasstech.com/webinars. San Bernardino County Land Use Services http://cms.sbcounty.gov/lus/Home.aspx
2. Coordinate with San Bernardino County Land Use Services Department on the status of the short-term rental ordinance.	Short Term Rental Task Force	Month 3 - 6	
3. Review the short-term rental ordinance.	Short Term Rental Task Force	Month 6 – 9	
4. Make recommendations and suggestions for the ordinance, as needed.	Short Term Rental Task Force	Month 9 – 12	
5. Lobby the Board of Supervisors to adopt the short-term rental ordinance.	Short Term Rental Task Force	As needed	

Community Focus Statement A: Restore, preserve, and enhance the rural characteristics of Homestead Valley

A5

Action Statement A.5: Advocate to San Bernardino County Land Use Services to review the Rural Residential zoning in Homestead Valley, and revise the zoning designation as needed to be more responsive to community values and priorities, including preventing large-scale industrial and solar developments.

Benchmark: Design guidelines for rural development in Homestead Valley are submitted to County for review and possible adoption.
Champion: Community Volunteers
Estimated Cost: $500 - $1,500

Action	Action Leader	Timeline	Resources
1. Contact residents and organize a Homestead Valley design review board.	Champion	Month 1	Improving the Architectural Review Process http://www.aia.org/aiaucmp/groups/aia/documents/pdf/aiab096257.pdf Creating and Using Design Guidelines (published by the National Park Service) https://www.nps.gov/tps/education/workingonthepast/writingsteps.htm Crest Forest Sign Program http://cms.sbcounty.gov/lus/Planning/DevelopmentCode.aspx San Bernardino County Land Use Services Department http://cms.sbcounty.gov/lus/Home.aspx San Bernardino County Public Works Department http://cms.sbcounty.gov/dpw/home.aspx
2. Select a leader to serve as the chair of the board.	Homestead Valley design review committee	Month 2	
3. Work with the community to draft and adopt design guidelines for Homestead Valley, discouraging large-scale industrial and solar developments.	Homestead Valley design review committee	Months 3 - 10	
4. Reach out to local developers and designers to make them aware of the design guidelines.	Homestead Valley design review committee	Month 10, onward	
5. Review new development applications and Public Works Department projects using the design guidelines.	Homestead Valley design review committee	Month 10, onward	
6. Review new energy project development applications, using the design guidelines and provide comments to County project managers.	Homestead Valley design review committee	Ongoing	
7. Advocate with the County Land Use Services to review the Rural Residential zoning designation to discourage large scale developments.	Homestead Valley design review committee	Ongoing	

Community Focus Statement A: Restore, preserve, and enhance the rural characteristics of Homestead Valley

A6

Action Statement A.6: Establish financing mechanisms, which may include low or no-interest revolving loans, property-assessed programs, and grant programs, to rehabilitate properties in Homestead Valley.*

Benchmark: Options for financing mechanisms are identified and best option chosen.
Champion: Volunteer group or person or can be identified by the community
Estimated Cost: Variable depending on proposed projects.

Action	Action Leader	Timeline	Resources
1. Hold a meeting to create a Housing Rehabilitation Task Force	Champion	Month 1	San Bernardino County Community Development and Housing http://www.sbcountyadvantage.com/Housing-Development-Division.aspx USDA Rural Development Grant and Loan Programs https://www.rd.usda.gov/programs-services
2. Create a strategic plan on how to successfully run different potential financing mechanisms.	Housing Rehabilitation Task Force, Homestead Valley Community Council (HVCC)	Months 1–2	
3. Determine whether Homestead Valley is interested in becoming a CHDO or CDC.	Task Force with HVCC	Month 2	
4. Work with the County and USDA Rural Development Housing Grants to evaluate grant options for a housing rehabilitation program. Consider potential partnerships with San Bernardino County Housing Authority.	Housing Rehabilitation Task Force	Months 3–4	
5. Using state and federally approved templates, prepare program guidelines to build a long-term housing rehabilitation program. Include options such as a formal revolving loan fund agreement that clearly establishes how program income or loan payoffs will be used to continue the housing rehabilitation program. Create loan servicing procedures.	Housing Rehabilitation Task Force	Months 4–5	
6. Prepare a marketing plan and customized marketing materials designed to target eligible households in need of housing rehabilitation assistance. Create and maintain an ongoing waitlist to draw from as funding for rehabilitation projects becomes available. Monitor and maintain completed loans through the term of the loan, and use loan payoff funds for future loans.	Housing Rehabilitation Task Force	Month 6, On-going	

*Some of these have been tried in the past unsuccessfully.

Community Focus Statement B: Improve public health and safety in Homestead Valley

B1

Action Statement B.1: Prepare a community flash flood protection plan, identifying the areas that are most vulnerable to flash floods and developing strategies to make the community more resilient to these events.*

Benchmark: Community Flash Flood Prevention Plan prepared.
Champion: Volunteer group or person or can be identified by the community
Estimated Cost: $35,000 - $75,000 for consultant fees; construction and design are separate and variable.

Action	Action Leader	Timeline	Resources
1. Establish community support for community flash flood mitigation measures and a potential stormwater basin and create a Community Flood Committee.	Champion	Months 1–4	Governor's Office of Planning and Research, Integrated Climate Adaptation and Resiliency Program http://opr.ca.gov/planning/icarp/ San Bernardino County Special Districts Department http://www.specialdistricts.org/ San Bernardino County Department of Public Works, Flood Control District http://cms.sbcounty.gov/dpw/FloodControl.aspx California Stormwater Quality Association Stormwater Best Management Practice Handbook Portal: Construction https://www.casqa.org/sites/default/files/downloads/fact_sheet_se-02_rev2.pdf
2. Meet with San Bernardino County Public Works, Flood Control District to discuss flood mitigation measures and a potential stormwater basin. The discussion should include potential funding requirements.	Community Flood Committee	Months 4–6	
3. Since the funding for a potential stormwater basin will likely exceed the available County budget funding, establish a Special District to generate additional tax-based funds for the proposed project.	Community Flood Committee with assistance from County Special Districts Department	Months 7–18	
4. Implement additional flood mitigation measures identified as part of community discussions.	Special District	Months 19–30	
5. Hire a consultant to conduct preliminary analysis of a potential stormwater basin, including a cost estimate and cost/benefit analysis.	Special District	Months 31–90	
6. Develop design plans for a potential stormwater basin.	Special District	Months 91–108	
7. Construct the stormwater basin.	Special District	Months 109–132	

*Biggest area of concern is at foot of only paved road (Laurel Road) and State Route 247.

Community Focus Statement B: Improve public health and safety in Homestead Valley

B2 IN PROCESS

Action Statement B.2: Host regular community clean-ups of trash and illegal dumping on public land and in public rights-of-way.

Benchmark: A community cleanup program organized with the help of local community organizations and businesses and holds two community cleanup days each year.
Champion: Volunteer group or person or can be identified by the community
Estimated Cost: $1,000 - $3,000

Action	Action Leader	Timeline	Resources
1. Contact residents and organize volunteers for a community cleanup program Committee.	Champion	Month 1	Rotary/ Interact Club http://www.bigbearlakerotary.org/ San Bernardino County Solid Waste Management http://cms.sbcounty.gov/dpw/SolidWasteManagement.aspx
2. Select a leader to serve as chair who will provide leadership and champion the program.	Community Cleanup Program Committee	Month 2	
3. Develop key partnerships with local groups in order to assist the two cleanup days.	Community Cleanup Program Committee	Month 3	
4. Secure funding for trash dumpsters and County staff.	Community Cleanup Program Committee	Month 3	
5. Work with San Bernardino County Solid Waste to provide dumpsters and hauling for the cleanups.	Community Cleanup Program Committee, San Bernardino County Solid Waste Management	Month 3	
6. Schedule cleanup days and strategize marketing influences to attract people (i.e., free shirt, snacks, coupon, etc.).	Community Cleanup Program Committee	Month 4	

Community Focus Statement B: Improve public health and safety in Homestead Valley

B IN PROCESS

Action Statement B.3: Support the San Bernardino County Sherriff's Department Citizens on Patrol program by assisting with volunteer recruitment to increase patrols and to monitor vacant properties for any issues, e.g., trespassing, illegal dumping.

Benchmark: In partnership with the San Bernardino County Sheriff's Department, the Citizens Patrol is expanded in the Homestead Valley Communities, meets regularly and provides at least eight volunteer hours per month.
Champion: Citizens on Patrol Volunteer Committee
Estimated Cost: $500 - $1,500

Action	Action Leader	Timeline	Resources
1. Publicize the existing Citizens Patrol group to neighborhood groups, such as homeowner's associations, neighborhood watch programs, or faith-based institutions.	Champion	Years 1 — 3	San Bernardino County Sheriff's Department Citizen Volunteer http://cms.sbcounty.gov/sheriff/Divisions/VolunteerForces/CitizensonPatrol.aspx
2. Encourage Homestead Valley residents who meet the requirements to go through Citizens Patrol training and become active volunteers.	Citizens on Patrol Volunteer Committee	Years 1 — 3	
3. Increase visibility of the Citizens Patrol group by holding quarterly workshops, having a presence at community events, and maintaining a Facebook page/email newsletter. Publicize the group in all languages commonly spoken in the community.	Citizens on Patrol Volunteer Committee with support of the San Bernardino County Sheriff's Department	Years 1 — 3	
4. Hold annual recruitment efforts to provide information and get more volunteers involved in the Citizens Patrol group.	Citizens on Patrol Volunteer Committee	Annually	
5. Reach out to the Citizens Patrol volunteers to evaluate the program and identify potential improvements and share information with County Sheriff's Department.	Citizens on Patrol Volunteer Committee	Annually	

Community Focus Statement B: Improve public health and safety in Homestead Valley

B4

Action Statement B.4: Advocate for the reactivation of Fire Station #43 in Johnson Valley and research state and federal grant funding opportunities along with local fundraising efforts and other strategies to assist with funding operation of the Fire Station.*

Benchmark: Ensure Homestead Valley receives adequate fire services, regularly communicate with the San Bernardino County Fire Department, and collaborate to solve community issues.
Champion: Volunteer group or person or can be identified by the community
Estimated Cost: to be determined based on equipment, operations and staffing.

Action	Action Leader	Timeline	Resources
1. Hold a meeting to create a Community Fire Safety group.	Champion	Month 1	San Bernardino County Fire Department http://sbcfire.org/ San Bernardino County Special Districts Department http://www.specialdistricts.org/ U.S. Fire Administration Grants https://www.usfa.fema.gov/grants/ FEMA Fire Prevention and Safety Grants https://www.fema.gov/fire-prevention-safety-grants Fire Corps Grants http://www.firecorps.org/departments/start-a-program/grants-and-funding FireRescue1 Firefighting Grants https://www.firerescue1.com/fire-grants/
2. Determine deficiencies in the current fire service, and identify areas where there is the greatest need for improvements.	Community Fire Safety group	Months 1 – 3	
3. Based on the needs, determine required equipment, operating, staffing and annual costs.	Community Fire Safety group	Month 4	
4. Lobby the County of San Bernardino Fire Department and advocate for reactivation of Fire Station of 43.	Community Fire Safety group	Month 4, ongoing	
5. Coordinate with County of San Bernardino Fire Department to identify funding, including grant resources.	Community Fire Safety group	Month 4, ongoing	
6. Meet with San Bernardino County Special Districts to identify feasibility of CSD/CSA creation for fire services funding in the community.	Community Fire Safety group	Month 5, ongoing	
7. Continue coordination with the San Bernardino County Fire Department to ensure community fire service needs are met.	Community Fire Safety group	Ongoing	

*Reactivation of Fire Station #43 has been unsuccessfully attempted in the past.

Community Focus Statement C: Provide greater access to important services for Homestead Valley residents and businesses

G1

Action Statement C.1: Work with regional medical institutions, the San Bernardino County Department of Public Health, and community groups to establish a mobile medical center that visits Homestead Valley on a regular basis.*

Benchmark: Established routes and times for residents of the Homestead Valley to get easier access to medical services through a mobile medical center.
Champion: Volunteer group or person or can be identified by the community
Estimated Cost: Variable depending on services proposed

Action	Action Leader	Timeline	Resources
1. Form a Health Committee	Champion	Month 1	Arrowhead Regional Medical Center Mobile Clinic https://www.arrowheadmedcenter.org/coMobileClinic.aspx San Bernardino County Department of Public Health http://www.sbcounty.gov/dph/publichealth/ St. Mary's Hospital https://www.stmaryapplevalley.com/
2. Contact Arrowhead Regional Medical Center regarding mobile clinic availability.	Community Residents	Month 1	
3. Reach out to the Homestead Valley communities regarding interest in and need for using the mobile clinic.	Health Committee with Arrowhead Regional Medical Center	Months 2–3	
4. Reach out to Lucerne Valley about mobile clinic from Apply Valley then check with same provider to schedule regular visits of the mobile clinic to Homestead Valley.	Health Committee	Month 4	
5. Circulate information and materials in the Homestead Valley Communities to advertise the availability of the mobile clinic and educate community members about the services and how to schedule an appointment.	Health Committee	Month 5, ongoing	
6. Monitor usage of the mobile clinic and evaluate any needed adjustments to timing of visits and outreach and education to the community.	Health Committee	Month 12, annually	

*Lucerne Valley Market and Hardware recently set up weekly visits from St. Mary's Mobile Health Van. Homestead Valley could collaborate with nearby communities to participate.

Community Focus Statement C: Provide greater access to important services for Homestead Valley residents and businesses

Previously Considered

Action Statement C.2: Work with local utilities to provide higher-speed Internet access for Homestead Valley residents, including broadband internet (20Mbps or higher), free public hotspots, and improved cell phone reception.

Benchmark: Faster, reliable Internet access is available creating a community where people want to work and live.
Champion: Volunteer group or person or can be identified by the community
Estimated Cost: $2,000–$8,000 per outdoor hotspot, plus ongoing maintenance costs

Action	Action Leader	Timeline	Resources
1. Establish community support for expanded internet and cell phone coverage, including community hotspots.	Champion	Month 1 - 6	Frontier Communications local contact http://west.frontier.com/ PCWorld, How to Set Up Public Wi-Fi at your Business http://www.pcworld.com/article/2031443/how-to-set-up-public-wi-fi-at-your-business.html TurboFuture, How to Build a Large Citywide WiFi Hotspot/Zone https://turbofuture.com/computers/How-to-Build-a-Large-Citywide-WiFi-HotspotZone Case Study: Vermont Council on Rural Development http://vtrural.org/programs/digital-economy/services/wifi/toolkit
2. Form a committee to advocate for better and more reliable Internet access in Homestead Valley.	Homestead Valley Internet Improvement Task Force	Month 6	
3. Coordinate with the local service provider to identify Internet problems in the community, and potential solutions.	Homestead Valley Internet Improvement Task Force	Month 6 - 12	
4. Encourage local business owners to offer community WiFi hotspots.	Homestead Valley Internet Improvement Task Force	Month 6 - 12	
5. Identify community gathering locations that could serve as free public hotspots.	Homestead Valley Internet Improvement Task Force	Month 12 - 18	
6. Coordinate with the service provider to develop a plan for public WiFi. Identify a funding plan.	Homestead Valley Internet Improvement Task Force	Month 18-24	
7. Oversee ISP hotspot installation and establish a contract for ongoing maintenance of the system.	Homestead Valley Internet Improvement Task Force	On-going	

*Previously considered for Johnson Valley Community Center but determined not feasible.

Community Focus Statement C: Provide greater access to important services for Homestead Valley residents and businesses

C3

Action Statement C.3: Increase the number of rooftop solar photovoltaic installations through incentive programs and financing mechanisms, changes to building and design codes to easily allow these installations, and educational campaigns about the benefits of rooftop solar.*

Benchmark: Rooftop solar is easily utilized and proliferating in the Homestead Valley Communities.
Champion: Volunteer group or person or can be identified by the community
Estimated Cost: Variable depending on size of proposed projects.

Action	Action Leader	Timeline	Resources
1. Develop a Solar Advocacy Committee.	Champion	Months 1 – 3	San Bernardino Adopted Renewable Energy and Conservation Element http://cms.sbcounty.gov/lus/Planning/RenewableEnergy.aspx San Bernardino County Building and Safety Rooftop Solar approval http://cms.sbcounty.gov/lus/BuildingSafety/SolarPermitting.aspx DSIRE Clean Energy Programs http://programs.dsireusa.org/system/program?state=CA Homestead Valley Community Council http://www.hvccsite.org/index.html San Bernardino County Economic Development Agency http://www.sbcountyadvantage.com/home.aspx Go Solar California, the California Solar Initiative http://www.gosolarcalifornia.ca.gov/csi/index.php
2. Advocate for the County to adopt building standards to require solar-ready hookups.	Committee	Months 1 – 3	
3. Advocate for the County Economic Development Agency to provide local and state up-to-date information on incentive programs and financing mechanisms.	Solar Advocacy Committee	Months 1 – 3	
4. Ensure building height standards do not hinder rooftop solar.	Solar Advocacy Committee	Months 1 – 3	
5. Stay informed on state and federal loan and rebate programs.	Solar Advocacy Committee	On-going	
6. Raise awareness and encourage incentives such as PACE programs.	Solar Advocacy Committee, with support from solar energy companies	On-going	
7. Advertise the use of rooftop solar installations, including financing mechanisms and changes to building codes at community meetings.	Solar Advocacy Committee	On-going	

*Homestead Valley Community Council supports rooftop and parking lot solar.

Community Focus Statement C: Provide greater access to important services for Homestead Valley residents and businesses

C4

Action Statement C.4: Explore establishing a community-scale water distribution system to replace hauled water, provided that the water is affordable and sourced responsibly.

Benchmark: Special District created to provide water distribution system in the Homestead Valley communities, specifically in places where other water sources are inadequate.
Champion: Volunteer group or person or can be identified by the community
Estimated Cost: Variable depending on projects proposed

Action	Action Leader	Timeline	Resources
1. Form a local coalition of stakeholders including local residents affected, health and water advocates, the Homestead Valley Community Council, and any other related groups.	Champion	Months 1 – 3	Community Toolbox, Lobbying Decision Makers http://ctb.ku.edu/en/table-of-contents/advocacy/direct-action/lobby-decisionmakers/main San Bernardino County Board of Supervisors http://www.sbcounty.gov/main/pages/bos.aspx San Bernardino County Department of Public Health http://wp.sbcounty.gov/dph/ California Department of Public Health https://www.cdph.ca.gov/ San Bernardino County Special Districts Department http://www.specialdistricts.org/
2. Identify the key individuals who influence water decisions in the county, such as the County Board of Supervisors and the County Department of Public Health.	Local Water Coalition	Months 3 – 4	
3. Identify the opportunities and avenues to discuss a community-scale water distribution system such as local and county meetings, local media, and letters or calls to the County officials responsible for decision making.	Local Coalition	Months 3 – 4	
4. Conduct an outreach campaign to gather information, support, and backing in the community and surrounding area, and encourage individuals and local groups to reach out to officials and decision-makers through all avenues. This effort can include holding community meetings, publishing articles in local media, and any other method of reaching out to people to join the effort.	Local Coalition	Months 4 – 10	
5. Organize a meeting with local decision-makers and discuss constructing a water distribution system, including data on groundwater quality, California state policies, and example policies from other locations.	Local Coalition	Month 10	

Action	Action Leader	Timeline	Resources
6. Identify a funding source for design and construction costs. Consider forming a CSA or CSD to fund water distribution system.	Local Coalition	Month 11 – 12	
7. Stay informed on state-level policy and actions on water distribution systems by the California Department of Public Health and provide input as opportunities occur.	Local Coalition	Ongoing	
8. Continue to take advantage of avenues of communication with the Board of Supervisors and the San Bernardino County Department of Public Health regarding establishing a water distribution system.	Local Coalition	Ongoing	

*A Johnson Valley Community Well #10 has 40+ meters for those residents who have their own water and a state licensed commercial hauled water service. The community would like to continue hauled water service as it has done so for 70+ years.

Community Focus Statement D: Improve transportation options and road conditions in Homestead Valley

Action Statement D.1: Achieve Scenic Highway designation for State Route 247.

D IN PROCESS

Benchmark: Scenic Highway 247 proposal submitted to the Caltrans District Scenic Highway Coordinator for review and potential adoption within a three-year period.
Champion: Volunteer group or person or can be identified by the community
Estimated Cost: Volunteer time.

Action	Action Leader	Timeline	Resources
1. Meet with County Land Use Services Department to develop a full understanding of the steps remaining to have Highway 247 designated a Scenic Highway by the Caltrans director.	Scenic 247 Committee	Month 1 COMPLETED	Scenic Highway 247 http://scenichighway247.com/ San Bernardino County: Land Use Services Dept. http://cms.sbcounty.gov/lus/Home.aspx Caltrans, Scenic Highways Program http://www.dot.ca.gov/design/lap/livability/scenic-highways/index.html Community Based Planning Grants http://www.dot.ca.gov/hq/tpp/grants.html
2. Seek certified landscape architect to assist in preparing and overseeing visual assessment. Check with local organizations and colleges (currently in progress).	Scenic 247 Committee	Month 2 COMPLETED	
3. If required, apply for a Caltrans Sustainable Transportation Planning Grant and/or other grants to fund the preparation of the required documents.	Scenic 247 Committee	Month 3	
4. Prepare draft Visual Assessment and submit to County for review and submittal to Caltrans.	Scenic 247 Committee	Month 3-Month 12 IN PROGRESS	
5. Once visual assessment is accepted by Caltrans, prepare draft corridor protection program for County review.	Scenic 247 Committee	Year 2	
6. Conduct public outreach for the corridor protection program.	Scenic 247 Committee, Homestead Valley Community Council	Year 2	
7. Make changes to corridor protection program based on public input before resubmitting to County for final review and submittal to Caltrans.	Scenic 247 Committee	Year 3	

Community Focus Statement D: Improve transportation options and road conditions in Homestead Valley

D2

Action Statement D.2: Partner with Caltrans and the County on a project to install new and more readable street name signs and street markings to improve navigation and restore degraded existing street signs and markings as needed.*

Benchmark: Street name signs in the Homestead Valley Communities are replaced with new, highly retroreflective street name signs within a specified period.
Champion: Volunteer group or person or can be identified by the community
Estimated Cost: Sign replacement and installation: $800–$1,000 each

Action	Action Leader	Timeline	Resources
1. Develop a Traffic Committee.	Champion	Month 1	San Bernardino County, Department of Public Works, Transportation/Traffic Division http://cms.sbcounty.gov/dpw/Transportation/Traffic.aspx San Bernardino County Special Districts Department http://www.specialdistricts.org/ Homestead Valley Community Council http://www.hvccsite.org/index.html Community Service District Guidelines http://www.sbcounty.gov/lafco/items/201004/item_9c.pdf Caltrans, Office of Traffic Engineering http://www.dot.ca.gov/trafficops/engineering/index.html Financial Resources–Highway Safety Improvement Program (HSIP) http://safety.fhwa.dot.gov/hsip/
2. Coordinate with the community and residents to prioritize areas in greatest need of new street name signs.	Committee	Month 1	
3. Develop a plan to replace street signs in a methodological manner.	Traffic Committee	Month 3	
4. Lobby both San Bernardino County and Caltrans to secure funding, through the budgeting process and through grants and other programs, for the replacement of local street name signs.	Traffic Committee	Month 3 – onward	
5. Actively seek funding to assist with the sign replacement program. Meet with the San Bernardino County Special Districts Department to determine the feasibility of establishing a special district to fund sign improvements in the community.	Traffic Committee	Month 3– onward	
6. Work with the responsible agencies—County and Caltrans—on a uniform design for the new street name signs.	Traffic Committee, County Public Works, Caltrans	Month 10	
7. Install the new, highly retroreflective street name signs throughout the community.	Community Services District, County Public Works, Caltrans	Months 13–24	

*Johnson Valley Improvement Association has inventoried 137 intersections but costs for replacing complete sings is prohibitive.

Community Focus Statement D: Improve transportation options and road conditions in Homestead Valley

D3

Action Statement D.3: Collaborate with the Morongo Basin Transit Authority to improve transit in Homestead Valley, including new or extended routes, increases in bus frequency, and longer operating hours as appropriate.*

Benchmark: Expansion of transit services through fixed-route or flexible services.
Champion: Volunteer group or person or can be identified by the community
Estimated Cost: $50,000–$100,000 annually

Action	Action Leader	Timeline	Resources
1. Organize a group of stakeholders from local nonprofits (Transit Improvement Committee) and advocate for the expansion of transit services and amenities.	Champion	Month 1 - 3	Federal Transit Administration – Provides resources for enhanced mobility of seniors & individuals with disabilities – Section 5310 https://www.transit.dot.gov/funding/grants/enhanced-mobility-seniors-individuals-disabilities-section-5310 Morongo Basin Transit Authority http://www.mbtabus.com/
2. Contact appropriate County and State departments (Caltrans) and local transit agency (Morongo Basin Transit Authority).	Transit Improvement Committee	Month 3 – 6	
3. Develop a transit/mobility needs assessment for the community (if necessary).	Transit Improvement Committee	Month 6 – 9	
4. Identify areas of improvement.	Transit Improvement Committee	Month 9 – 12	
5. Meet with Morongo Transit to discuss annual cost for recommended improvements. Coordinate on cost sharing alternatives to fund improvements.	Transit Improvement Committee	Year 2	
6. Establish recommended improvements, and ensure cost estimate and implementation plans are in place.	Transit Improvement Committee	On-going	

*Community would prefer a bus stop at Johnson Valley Community Center.

Community Focus Statement D: Improve transportation options and road conditions in Homestead Valley

D4

Action Statement D.4: Improve roadways in Homestead Valley to meet the needs of community members and visitors while preserving the desert landscape and rural character.*

Benchmark: Key roadway deficiencies are identified and prioritized for improvements, and the community expands existing Community Services District to include road maintenance activities.
Champion: Volunteer group or person or can be identified by the community
Estimated Cost: variable depending on projects implemented.

Action	Action Leader	Timeline	Resources
1. Form a traffic committee.	Champion	Months 1 - 6	Morongo Valley Community Services District http://www.92256.net/csd/ San Bernardino County Public Works- Traffic http://cms.sbcounty.gov/dpw/Transportation/Traffic.aspx San Bernardino County Special Districts http://www.specialdistricts.org/
2. After talking with County Public Works, Inventory the community road network, and identify which current deficiencies in the transportation system. Create a database of roads, including their location and descriptive characteristics.	Committee	Months 1 - 6	
3. Identify and prioritize needed roadway improvements. Specifically identify roadways that are prone to washout during major rain events.	Traffic Committee	Month 6 - 12	
4. Establish community and business owners support for the creation of a special district for road maintenance. Establish group leaders as the Special District Expansion committee.	Community Services District	Months 1 - 6	
5. Work with the County to create a special district.	Community Services District	Month 6 -12	
6. Conduct a preliminary study documenting community support and preliminary analysis. Preliminary cost estimate and tax assessment would be considered by the community.	Community Services District	Year 2	
7. Create a strategic plan and timeline for roadway improvements, based on prioritization list.	Traffic Committee	Year 2	
8. Begin road maintenance projects based on the determined priority and funds available.	Community Services District	On-going	

*Morongo Basin Active Transportation Plan was accepted by the Board of Supervisors in 2019. The Plan identifies opportunities for active transportation for the Morongo Basin Region. The plan can be used as a resource for transportation grants for walkways and bike paths
*Johnson Valley Improvement Association used to maintain major dirt roads, but road work crews and equipment operators are no longer active.

Community Focus Statement E: Grow the local economy in a manner consistent with the rural character of Homestead Valley

E1

Action Statement E.1: Develop a marketing and branding strategy for Homestead Valley to promote community identity and visitor attractions.*

Benchmark: Creation of a platform that allows for easy accessibility to marketing materials and a clear vision for community identity.
Champion: Volunteer group or person or can be identified by the community
Estimated Cost: $10,000 - $100,000

Action	Action Leader	Timeline	Resources
1. Organize a committee of residents, local business owners, and other stakeholders.	Champion	Month 1	Homestead Valley Community Council http://hvccsite.org/ Marketing Strategy Help Sheet https://www.ourcommunity.com.au/marketing/marketing_article.jsp?articleId=1510 San Bernardino County Tourism http://www.californiaoutdoorplayground.com/home.aspx
2. Gather input from the community on local events, businesses, tourist attractions, and other community highlights.	Homestead Valley Marketing Committee	Months 2 – 4	
3. Develop a web-based annual catalog of events for use by residents and tourists. Hire a consultant to develop and maintain the website.	Homestead Valley Marketing Committee	Month 4 – 12	
4. Increase social media exposure for the community by promoting events through different platforms.	Homestead Valley Marketing Committee	On-going	
5. Create a marketing resource guide and online tool to store community marketing materials.	Homestead Valley Marketing Committee	Month 4 – 12	
6. Meet with and share marketing materials with area realtors to share with potential home buyers.	Homestead Valley Marketing Committee	On-going	
7. Continue to revise the catalog on an annual basis or as needed.	Homestead Valley Marketing Committee	On-going	

*Homestead Valley Community Council promotes community events.

Community Focus Statement E: Grow the local economy in a manner consistent with the rural character of Homestead Valley

E2

*Action Statement E.2: Promote the seasonal wildflower blooms in and around Homestead Valley.**

Benchmark: Run an effective marketing strategy centered on ecotourism in Homestead Valley.
Champion: Volunteer group or person or can be identified by the community
Estimated Cost: $20,000 and up

Action	Action Leader	Timeline	Resources
1. Hold a meeting to create a Homestead Valley Marketing Committee	Champion	Month 1	Practical Steps for Marketing Tourism Certification, Center for Ecotourism and Sustainable Development http://www.ecotourism.org/sites/ecotourism.org/files/document/Certification/Ecotourism%20Handbook%20III%20-%20Practical%20steps%20for%20Marketing%20Tourism%20Certification.pdf
2. Establish a marketing plan, designed to promote ecotourism and seasonal wildflower blooms around Homestead Valley.	Homestead Valley Marketing Committee	Months 1 – 6	
3. Partner with San Bernardino County Tourism to coordinate and develop partnerships.	Homestead Valley Marketing Committee	Months 1 – 6	
4. Gather community input on areas to designate as ecotourism hotspots and compile information.	Homestead Valley Marketing Committee	Months 1 – 6	Homestead Valley Community Council http://www.hvccsite.org/communities.html
5. Monitor the effectiveness of local marketing and ecotourism growth in the Homestead communities, and revise the campaigns as needed.	Homestead Valley Marketing Committee	Month 6 – on-going	San Bernardino County Tourism http://www.californiaoutdoorplayground.com/home.aspx

*Homestead Valley Community Council promotes community events; including seasonal wildflower blooms.

Community Focus Statement E: Grow the local economy in a manner consistent with the rural character of Homestead Valley

E3

Action Statement E.3: In partnership with surrounding communities and landowners, establish trails for off-highway vehicles (OHVs). Promote and encourage the responsible use of OHVs through signs, amenities, and educational campaigns while advocating with local and federal agencies to prohibit OHV use that threatens sensitive natural environments or local quality of life.*

Benchmark: The Community OHV Committee educates community members and visitors in the responsible use of OHV in Homestead Valley Communities.

Champion: Volunteer group or person or can be identified by the community

Estimated Cost: $500 – up, depending on Project scope.

Action	Action Leader	Timeline	Resources
1. Create a Community OHV Committee, to act as a liaison between Homestead Valley communities, outside communities/land owners, and other OHV or environmental organizations as applicable.	Champion	Month 1	California Department of Parks and Recreation, Off-Highway Motor Vehicle Recreation Division http://ohv.parks.ca.gov/?page_id=1164 San Bernardino County Sheriff Department http://cms.sbcounty.gov/sheriff/PatrolStations/YuccaValley.aspx San Bernardino County Sheriff's Department, *VVLY OHV Law Enforcement Application*, February 25, 2010 Sharetrials, Wheels of the Forest: The San Bernardino National Forest Service OHV Volunteers http://archive.sharetrails.org/node/9066 Southern California Mountains Foundation, Off Highway Vehicle Program http://mountainsfoundation.org/off-highway-vehicles Bureau of Land Management California https://www.blm.gov/california
2. Develop a list of community concerns, issues, and regulations that address OHV recreation.	Community OHV Committee	Month 2	
3. Create a marketing and educational outreach program, designed to encourage responsible use of OHV in the community.	Community OHV Committee	Month 3 - ongoing	
4. Identify and apply for grants that support maintenance, administration, enforcement, restoration, and conservation of trails, trailheads, areas, and other facilities associated with the use of OHVs, and programs involving OHMVR safety or education.	Community OHV Committee	Month 6 - ongoing	
5. Encourage the San Bernardino County Sheriff's Department Yucca Valley Station to contact and organize citizen volunteers (Reserve Deputies and Search and Rescue) who are certified in OHV riding and can aid the Yucca Valley Station by joining a community OHV committee for traffic control and law enforcement exposure.	Community OHV Committee	Month 6 - ongoing	
6. Have trained volunteers ride routes in the community on all-terrain vehicles or OHVs, providing information and watching for illegal trail use, missing signs, or hazardous trail conditions.	Community OHV Committee, citizen volunteers	On-going	

*Organizations already exist to promote responsible trail maintenance and OHV recreation. Some community members want to ban OHV.

Community Focus Statement E: Grow the local economy in a manner consistent with the rural character of Homestead Valley

E4

Action Statement E.4: Partner with the San Bernardino County Economic Development Agency to support local business ownership and investment to attract new small businesses and to enable growth of existing small businesses that are consistent with the community.*

Benchmark: Periodic conference calls between a committee of Local business owners and the San Bernardino County EDA to discuss available properties and opportunities for investment.
Champion: Volunteer group or person or can be identified by the community
Estimated Cost: Volunteer time.

Action	Action Leader	Timeline	Resources
1. Create an Economic Development Committee Leader Committee, which could also be foundation of a Homestead Valley Chamber of Commerce. (This Action Statement is closely tied to Action Statement E.5, and coordination should occur simultaneously.)	Champion	Month 1 -3	San Bernardino County Economic Development Agency http://www.sbcountyadvantage.com/insite.aspx?searchArea=FeaturedProperties Homestead Valley Community Council http://www.hvccsite.org/
2. Designate a County EDA liaison from the Business Leader Committee group.	Economic Development Committee	Month 3	
3. Establish a quarterly meeting or deadline to collect information from local business owners and community members.	Economic Development Committee	Months 4 – 5	
4. Establish a quarterly meeting following that deadline to discuss the community's ideas and concerns with a County EDA representative.	Economic Development Committee	Month 5, On-going	
5. Coordinate County resources that are already available through the County EDA to advertise available properties.	Economic Development Committee	On-going	
6. Monitor progress and adjust timing as needed.	Economic Development Committee	On-going	

*Homestead Valley Chamber of Commerce closed due to lack of volunteers. There are few businesses in Homestead Valley.

Community Focus Statement E: Grow the local economy in a manner consistent with the rural character of Homestead Valley

E5

Action Statement E.5: Work with local businesses and the Economic Development Agency to identify barriers to small business establishment and growth in Homestead Valley, and develop ways to reduce or eliminate these barriers.

Benchmark: A community business plan is created and focused on eliminating barriers to small business establishment and growth.

Champion: Volunteer group or person or can be identified by the community

Estimated Cost: Volunteer Time.

Action	Action Leader	Timeline	Resources
1. Form a local action committee of business owners in charge of developing a draft community business plan. This committee could also be a foundation of a Homestead Valley Chamber of Commerce. *(This Action Statement is closely tied to Action Statement E.4, and coordination should occur simultaneously.)*	Champion	Month 1	San Bernardino County Office Economic Development Agency http://www.sbcountyadvantage.com/home.aspx Homestead Valley Community Council http://www.hvccsite.org/ A Guide to Starting and Growing a Chamber of Commerce https://www.uschamber.com/members/chambers/your-chamber-commerce-guide-starting-and-growing-chamber-commerce
2. Appoint a committee member to serve as chair.	Economic Development Committee	Month 2	
3. Conduct a community market analysis of existing conditions in the area, identifying barriers to small business establishment and growth.	Economic Development Committee	Month 3 - 12	
4. Establish quarterly calls between the community committee and San Bernardino County Economic Development Agency.	Economic Development Committee	Month 3	
5. Organize community stakeholders, including residents, nonprofit leaders, and decision makers, to gather resources and support to assist new businesses.	Economic Development Committee	Month 3 - 12	
6. Establish a list in the community business plan of tasks that can be completed by the committee, and prioritize tasks in order of importance.	Economic Development Committee	Month 4 - 12	
7. Accomplish two tasks on the list of projects per year.	Economic Development Committee	Annually .	

Community Focus Statement F: Improve communication within the community, and between community members and government agencies

F1

Action Statement F.1: Improve communication between the County and community members (including the Homestead Valley Community Council) through regular public meetings and other events.*

Benchmark: Meet regularly and communicate with the County of San Bernardino and local cities to discuss relevant land use issues. Convey information to the appropriate Homestead Valley community groups.
Champion: Volunteer group or person or can be identified by the community
Estimated Cost: $500 - $2,500

Action	Action Leader	Timeline	Resources
1. Consider whether this action could be done by an existing group.	Champion	Month 1	San Bernardino County Land Use Services http://cms.sbcounty.gov/lus/Planning/ApplicationsAccepted.aspx San Bernardino County Board of Supervisors http://www.sbcounty.gov/main/pages/bos.aspx Homestead Valley Community Council http://www.hvccsite.org/
2. If needed, create a task force to serve as a liaison between Homestead Valley, the County, and applicable local organizations.	Champion	Month 1	
3. Select a leader to serve as chair of the task force.	Homestead Valley Coordination Task Force	Month 2	
4. Schedule meetings with the County (including Supervisors, Land Use Services, Economic Development Agency, Sheriff Department and Fire Department) and adjacent municipalities to discuss development proposals, transportation, and infrastructure issues.	Homestead Valley Coordination Task Force	Quarterly	
5. Communicate information to the appropriate Homestead Valley community groups.	Homestead Valley Coordination Task Force	Quarterly	

*The distance between Homestead Valley communications and main County Departments in San Bernardino makes this difficult. Alternatives to in person meetings should be considered.

Community Focus Statement F: Improve communication within the community, and between community members and government agencies

F2

Action Statement F.2: Prepare a welcome packet to distribute to all new community members and businesses with information about Homestead Valley.*

Benchmark: All new residents of the Homestead Valley Communities are greeted with information and education regarding the community and introduced new residents to long-term residents who can serve as resources.

Champion: Volunteer group or person or can be identified by the community

Estimated Cost: $2,000 - $6,000

Action	Action Leader	Timeline	Resources
1. Contact residents and organize volunteers to serve on a welcome committee.	Champion	Years 1 – 3	Homestead Valley Community Council http://hvccsite.org Example: Joshua Tree Chamber of Commerce, Relocation Resources Example http://joshuatreechamber.org/relocation.html
2. Select a leader to serve as chair of the welcome committee.	Homestead Valley welcome committee	Years 1 – 3	
3. Develop community core values to convey to new residents.	Homestead Valley welcome committee	Years 1 – 3	
4. Develop a welcome program around the community core values, using examples as a starting point.	Homestead Valley welcome committee	Years 1 – 3	
5. Engage new residents as they move to the Homestead Valley Communities in the welcome program, with a focus on communicating the core Homestead Valley values.	Homestead Valley welcome committee	On-going	
6. Seek feedback from new residents on the welcome program.	Homestead Valley welcome committee	Annually	
7. Revisit the welcome program to refresh and update with relevant information and feedback from new residents who participated in the program.	Homestead Valley welcome committee	Annually	

*Johnson Valley Improvement Association has same materials that should be reviewed for updates and additions.

Community Focus Statement F: Improve communication within the community, and between community members and government agencies

F3

Action Statement F.3: Coordinate with officials in the Town of Yucca Valley on issues of mutual importance to both communities.*

Benchmark: Town of Yucca Valley and Homestead Valley Communities established a streamlined method of communication.
Champion: Volunteer group or person or can be identified by the community
Estimated Cost: Less than $500 annually.

Action	Action Leader	Timeline	Resources
1. Create a task force to serve as liaison between Homestead Valley and Yucca Valley.	Champion	Month 1	Homestead Valley Community Council http://hvccsite.org Town of Yucca Valley http://www.yucca-valley.org/
2. Select a leader to serve as chair of the task force.	Homestead Valley Coordination Task Force	Month 2	
3. Develop a list of helpful contacts in Yucca Valley, for the purposes of discussing regional issues. Key contacts could be town representatives or staff, community leaders, community organizations, nonprofits, etc.	Homestead Valley Coordination Task Force	Month 3 – 6	
4. Schedule quarterly meetings with Yucca Valley to discuss items of regional importance such as development proposals, transportation, utilities or infrastructure issues.	Homestead Valley Coordination Task Force	Quarterly	
5. Communicate information to the appropriate Homestead Valley Communities groups.	Homestead Valley Coordination Task Force	Quarterly	

*Homestead Valley Community Council has made contact with the Town of Yucca Valley on specific issues.

Other Potential Actions

The following actions were included in the 2007 Community Plan, but not selected as Focus Statements by attendees during the Community Action Guide public outreach meetings held in 2016 and 2017. At the 2017 and 2018 regional meetings, members of the public indicated a desire to retain some information from the 2007 Community Plan to retain the record of past community recommendations. In response to the requests, the following actions are included in the CAG for future consideration by the community as Focus Statements and Action Plans to be championed by the community. Some actions may require assistance by a County department or other agency, but the community will take the lead in moving the action forward, identifying funding, scheduling meetings and/or requesting information from specific County departments or other agency.

Topic: Roadway Improvements

Road paving.

In the 2007 Community Plan, the following roads were identified as targets for roadway paving and/or improved maintenance (with status updates shown as of 2018):

A. Flamingo Heights: Cherokee Trail between Napa and Chaparral Roads
B. Flamingo Heights: Delgada Avenue between Lowe Avenue and Starlight Mesa (mostly not in the CMRS, portion in the CMRS is unpaved but maintained)
C. Flamingo Heights: Napa Road between Inca Trail and Delgada Avenue (paved east of SR-247 and in the CMRS; unpaved outside the CMRS)
D. Flamingo Heights: Hondo Street between Inca Trail and Soledad Avenue (paved east of Inca Trail to Artesia Ave, unpaved to Soledad Ave but maintained)
E. Flamingo Heights: Starlight Mesa between Kickapoo Trail and Cambria Avenue
F. Flamingo Heights: Chaparral Road between Inca Trail and Old Woman Springs Road
G. Flamingo Heights: SR 247 Service Road between Tanager and Chaparral Road
H. Flamingo Heights: Dog leg at the south end of Soledad between Hondo Street and Delgada Avenue (unpaved but maintained)
I. Johnson Valley: Quail Bush Road between Big Horn Road and SR 247
J. Landers: Becker Avenue between Reche Road and Bearing Tree Lane
K. Landers: Bearing Tree Lane between Becker Avenue and Belfield Blvd
L. Landers: Vans Ranch Road between Reche Avenue and Napa Road
M. Yucca Mesa: Warren Vista Avenue, one-half mile north and south of Aberdeen Drive (north of Aberdeen is not in the CMRS; south of Aberdeen is partly paved/partly unpaved, in the CMRS, and maintained)
N. Yucca Mesa: Balsa Avenue, one-half mile north and south of Aberdeen Drive
O. Yucca Mesa: Indio Avenue, one-half mile north and south of Aberdeen Drive
P. Yucca Mesa: Olympic Road, one-half mile north and south of Aberdeen Drive

Topic: Public Facilities

Branch library.

Explore the feasibility, based on available resources and funding, to establish a new branch library within the plan area or otherwise expand the nearest branch library facility to meet the needs of Homestead Valley residents.

Park and recreation facilities.

Establish priorities and identify opportunities for park development and establish a park and recreation plan for the Homestead Valley community, and eventually create a special district to manage park and recreation facilities. Encourage the development of recreational facilities within community parks such as, swimming pools, athletic facilities and community centers.

APPENDIX A

Homestead Valley Communities Profile

Homestead Valley Communities, San Bernardino County

Community Profile

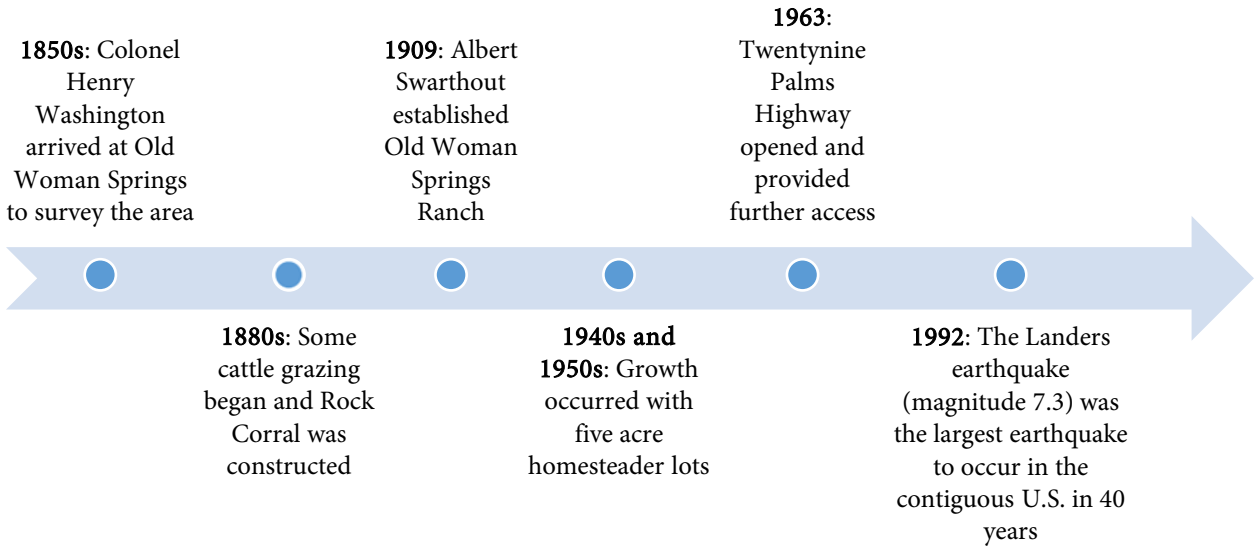
Purpose

The community profile is a summary of the social, cultural, economic, and historic dimensions of Homestead Valley Communities. It presents data collected through secondary sources to inform future actions. The profile, together with future studies and information gathered from residents, highlights essential facets and "tells the story" of the Homestead Valley Communities.

The initial objective research prepared for the community profile was provided to participants as a handout at each community workshop to provide a basis for discussion during the SWOT (Strengths, Weaknesses, Opportunities and Threats), values, and aspirations exercises. Workshop participants were asked to review the information and provide comments as a way to infuse local knowledge into the community plans process. Their feedback was used to finalize the community profile, which includes objective research and issue identification by community workshop participants.

The objective information, community stories, and public's participation in the community profile, SWOT, values, and aspirations exercises were all used when developing the framework for the focus and action statements that make up the community plan.

History



Archeological finds indicate that the Serrano tribe traveled through the Homestead Valley region occupying the region intermittently. Cattle grazing begun in the 1880s and the Rock Corral was constructed. In 1909, Albert Swarthout established Old Woman Springs Ranch, where cattle grazed during the winter and were driven to the mountains for the summer. By the 1940's and 1950's, Homestead Valley saw some growth with five acre

homesteader lots and in 1963, the Twentynine Palms Highway opened up the area to further development. The Giant Rock was a sacred meeting place for California Native Americans and since the 1950s it has become a popular site for those interested in natural land forms and spiritual beliefs. In 1992, Landers had a magnitude 7.3 earthquake, the largest earthquake to have occurred in the contiguous United States in 40 years.

Source(s) Wikipedia, Johnson Valley, California Community Website, 2007 Homestead Valley Community Plan

Location & Geography

The Homestead Valley Communities are located near San Bernardino County's southern border in the foothills of the San Bernardino National Forest. Pioneertown, Yucca Valley, and Joshua Tree are to the south and Rimrock to the west. According to the US Census Bureau, Homestead Valley Communities Plan area encompasses a total land area of 33.9 square miles.

Source(s): US Census Bureau, Wikipedia, ESRI

Figure 1:Homestead Valley Location

Key Census Data

Category	*Homestead Valley Communities*		*San Bernardino County*		*California*		*United States*	
	Number	*% of Total*	*Number*	*% of Total*	*Number*	*% of Total*	*Number*	*% of Total*
Population								
Total Population	6,924		2,078,586		38,066,920		314,107,084	
2020 Population Forecast	6,891 (-.99%)		2,227,066 (+7.1%)		40,619,346 (+6.7%)		334,503,000 (+6.5%)	
Total Households	2,951		607,604		12,617,280		116,211,092	
Average Household Size	2.35		3.34		2.95		2.63	
Median Age	48.2		32.2		35.6		37.4	
Education								
High School Diploma	992	19.4%	330,613	26.3%	5,153,257	20.7%	58,440,600	27.95%
Education Past High School	836	16.3%	417,953	33.3%	7,400,714	29.8%	60,821,634	29.1%
Bachelor Degree or Higher	254	5.0%	336,315	26.8%	7,708,909	31.0%	61,206,147	29.3%
Housing								
Total Dwelling Units	4,906	n/a	703,737	n/a	13,781,929	n/a	132,741,033	n/a
Homeowner Occupied Units	2,156	43.9%	370,032	52.58%	6,908,925	50.1%	74,787,460	56.3%
Renter Occupied Units	795	16.2%	237,572	33.76%	5,708,355	41.4%	41,423,632	32.2%
Vacancy*	1,955	39.8%	96,133	13.7%	1,164,649	8.5%	16,529,941	12.5%
Median Year Structure Built	1964	n/a	1976	n/a	1974	n/a	1976	n/a
Income								
Median Household Income	$29,637	n/a	$54,100	n/a	$61,489	n/a	$53,482	n/a
Persons Below Poverty Level	654	12.8%	199,451	12.7%	3,354,518	11.2%	26,235,361	10.6%
Employed	951	83.6%	812,707	86.1%	16,890,442	89.0%	143,435,233	90.2%
Unemployed	186	16.4%	131,293	13.9%	2,084,564	12.3%	14,504,781	9.2%
Note: N/A indicates that the data is not available; n/a indicates that the category is not applicable								
*This figure may include seasonal households								

Table 1: Key Census Data *Source(s): 2014 American Community Survey 5-Year Estimates and ESRI*

Community Structure (Physical Characteristics)

The Homestead Valley Communities consists primarily of single-family dwellings on large lots from 14,000 to 40 acres. Homes are generally one-story and set far back from the roads with property lines delineated by a fence. There is a large amount of open space between each home and most yards are not landscaped. A large portion of the community area is designated as Resource Conservation, in which the natural landscape, which consists of Joshua trees and desert, are preserved. There are small commercial uses along Old Woman Spring Highway (SR-247), consisting of one-story buildings with surface parking in front and large amounts of open space between uses.

The major roadways in the community area are a major highway (SR-247), Aberdeen Drive, and Avalon Avenue. All major roadways are paved with 2 lanes. Most local roads are unpaved and lack pedestrian facilities. A truck route runs along Old Woman Springs Road. Only a few major roads in this community are county maintained. Most roads are privately maintained.

The Walk Score rating for Homestead Valley ranges from 0 to 5 out of 100, indicating that the community area is car-dependent and requires almost all errands to be done with a vehicle. In addition, there are no bicycle facilities within the area. Public transportation is provided on the weekdays through the Morongo Basin Transit Authority (MBTA) Route 21 (Landers Loop), which also connects the community area to the Yucca Valley Transit Center.

Source(s): Google Earth, County of San Bernardino Zoning Map, Walkscore.com, Morongo Basin Transit Authority, County of San Bernardino Existing Conditions Report, January 2016, 2007 Homestead Valley Community Plan.

Topics Important to Quality of Life

Common issues noted in the community include:

- **Land Use Issues:** rural, animal density issues
- **Housing Issues:** demolition/rehabilitation issues, vacant homes
- **Public Nuisances:** illegal dumping
- **Recreational Activity:** off-highway vehicles (popular riding areas)

Source(s): San Bernardino County Code Enforcement

Community Amenities

Recreation opportunities nearby are designated areas of the BLM lands for Off-Highway-Vehicle (OHV) use at the Johnson Valley OHV park, wildlife viewing, hiking, rockhounding, etc. in nearby wilderness areas. The closest hospital is Hi-Desert Medical Center and the closest police station is the Morongo Basin Station located in Joshua Tree. Other services in Homestead Valley include:

Hospitals/ Medical Services	Hi-Desert Medical Center Morongo Basin Health Care District
Fire Protection	San Bernardino County Fire Station #19, response time is 10 minutes if staffed; San Bernardino County Fire Station #42; response time is 9 minutes, 4 seconds.
Police	San Bernardino County Sheriff's Department Morongo Basin Station
Schools	Yucca Mesa Elementary SchoolLanders Elementary School* *Possible closure due to declining enrollment

Table 2: Community Services

Source(s): Google Maps, San Bernardino County Sheriff's Department, San Bernardino County Fire & Rescue Station Map, 2007 Homestead Valley Community Plan, Yucca Valley General Plan Update EIR.

Community Groups

Homestead Valley Community Council	Flamingo Heights Community Association	Johnson Valley Improvement Association	Yucca Mesa Improvement Association	Landers Community Association
http://www.hvccsite.org/index	http://www.flamingohts.com/index.html	http://www.johnsonvalley.com/jvia.html	http://www.yuccamesa.org/	https://www.facebook.com/LandersAssociation/

Table 3: Community Groups
Source(s): Listed in Table

Community Economics

A 2016 ESRI Community Analyst report showed that Homestead Valley has approximately 428 jobs and 91 businesses. The majority of businesses fall into four categories: services (33 percent), retail trade (19 percent), construction (16 percent), and wholesale trade (8 percent). Approximately 38% of the Homestead Valley Communities' labor force is employed within the Homestead Valley Communities.

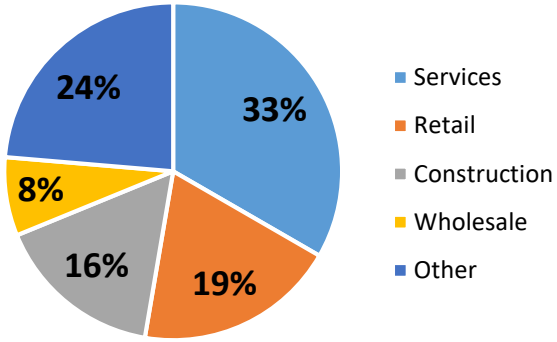


Figure 2: Retail Services in Homestead Valley
Source(s): 2016 ESRI Community Analyst

Community Events

Many of the events are located in various areas of the community. Some of the events include a community clean-up in Landers and King of the Hammers extreme off-road competition. Other regularly scheduled events are listed below and can be found at: *http://www.hvccsite.org/calendar.*

Entertainment:

- Landers Bingo
- Yucca Mesa Community Gardening Days

Food:

- Johnson Valley Breakfast and Dinner
- Yucca Mesa Improvement Association Potluck

Source(s): Z107.7 FM Community Radio for the California Hi Desert, Homestead Valley Community Council Calendar of Events

Public Health

Chronic Disease: Several key indicators point to potential issues in Homestead Valley in terms of residents' overall health. Heart disease and cancer are the top chronic illness concerns. Hospitalization and emergency room rates for chronic obstructive pulmonary disease (COPD) are higher than the median rates in the County.
Source(s): 2016 Healthy San Bernardino County Report

	Diabetes *Hosp./E.R.*	COPD *Hosp./E.R.*	Asthma *Hosp./E.R.*	Heart Failure *Hosp./E.R.*	Hypertension *Hosp./E.R.*
Johnson Valley/Landers (92285)	* / *	16.0/19.9	* / *	33.2/ *	* / *
Yucca Mesa/Flamingo Heights (92284)	22.4/21.0	22.1/24.9	6.3/42.9	21.2/9.2	* /18.8
San Bernardino County	23.3/42.4	16.0/19.9	9.6/52.6	32.3/10.6	5.6/46.9

Table 4: Rate of Hospitalization/Emergency Room Visits per 10,000 People
Source(s): Healthy San Bernardino
** Indicates insufficient data*

Air Quality: Table 5 below shows the air quality near the Homestead Valley Communities, measured at the Joshua Tree – National Monument monitoring site, in terms of the number of days that area exceeded the federal standards for pollutants (exceedance days). The table shows that the monitoring site near the Homestead Valley Communities had fewer exceedance days for each pollutant than that of the overall Mojave Air Basin, in which the Homestead Valley Communities are located.
Air pollution is one of the contributing factors linked to the development of chronic diseases such as stroke, heart disease, lung cancer, and respiratory diseases. By reducing levels of ambient pollution (outdoor air pollution), communities can lessen the impact that it has on resident's health.

	Joshua Tree – National Monument Monitoring Site			Mojave Air Basin		
	2012	2013	2014	2012	2013	2014
Ozone Federal 8-hour standard	48	26	37	81	66	86
Course Particulate Matter (PM_{10}) Federal 24-hour standard	*	*	*	1	1	1
Fine Particulate Matter ($PM_{2.5}$) Federal 24-hour standard	*	*	*	2	6	2

Table 5: Air Quality Exceedance Days
Source: California Air Resources Board
** Indicates insufficient data*

Modified Food Index: The Modified Food Index maps the availability of healthy food in a census tract. The lower the score, the less available healthy options are in the area.

The entire plan area of the Homestead Valley Communities ranks within the lowest category for food access, meaning that there is access to less than 5 healthy food outlets within that area. Lower scores indicate that these areas contain many convenience stores and fast food restaurants compared to the number of healthy food markets.

Source(s): Modified Retail Food Environment Index Score Map

Community Engagement Summary

As a part of the Community Plans Continuum process, community members from the Homestead Valley Communities were invited to participate in two community workshops. The first workshop, titled "What We Value", took place on September 12th, 2016 from 6:00 – 8:30pm at the Johnson Valley Improvement Association Community Center. This workshop was attended by 28 community members. Workshop participants performed a SWOT analysis to identify strengths, weaknesses, opportunities, and threats within the community. Following that exercise, participants used that information to share what they valued about the community (Values) and what they want to see the community become in the future (Aspirations). Lastly, workshop participants worked on forming the draft focus and action statements that form the backbone of the community plan.

The second workshop, titled "Our Roadmap to Making it Happen", took place on November 17th, 2016 from 6:00 – 8:30pm at the Yucca Mesa Community Center. This workshop was attended by 23 community members. The purpose of this workshop was to continue to develop the draft focus and action statements created in workshop #1. The project team provided word for word summaries of the SWOT and Values and Aspirations exercises to use during the goal setting process. The workshop was primarily used to help prioritize the focus statements developed in the previous workshop while also identifying possible champions for each effort.

Information was also made available on project websites made specifically for each community. This information included:

- Background materials on the project
- Materials developed for each workshop
- Summaries of the information collected from past workshops
- Surveys developed to follow the process of each meeting and allow for further input

Community Identified Issues

SWOT Analysis

This section contains the results of the SWOT analysis conducted during the first workshop. A SWOT exercise stands for strengths, weaknesses, opportunities, and threats and is used to help gain insight into the community through local knowledge. In the first part, participants identify their communities' biggest strengths, such as community assets like a library or community center, along with their biggest weaknesses, which could be a lack of open space or high rates of internal crime. Next, workshop participants looked at opportunities that the community could take advantage of as part of the community plans process. This builds off of what was identified in the strengths and weaknesses portion. Lastly, participants identify external threats to the community. These are generally concerns that are outside of the control of community members, such as natural disasters or changes in economic conditions. This information was then compiled and used throughout the rest of the community plans process to inform the values and aspirations exercises conducted at workshop #1, as well as the focus and actions statements.

Strengths

- Neighbors
- We live here
- Engaged
- Strong community
- That we have a community plan
- Rural setting quiet
- Clean air
- Open spaces
- Peace & quiet
- Scenic
- View shed
- Immediate access to recreation opportunities
- Dark skies
- Wildlife
- OHV opportunities
- Freedom
- Saturday breakfast for residents & visitors
- Community center volunteers
- Formal line of communication
- Airport
- Rural area normally quiet
- Wildlife
- Close community
- Scenery
- Open vistas
- Starry nights
- Wildflowers & formal desert garden
- Scenic Highway 247
- Dynamite views
- Night Skies
- No piped water!
- Historic places
- OHV recreation opportunities
- Home brew
- People are independent and for the most part secure in life without government assistance
- Self-reliance
- Strong neighbor loyalty
- Limited dependence on government
- Native American
- Historic sites & places of significance
- Historical Archive of Johnson Valley
- Johnson Valley improvement association
- Old Woman Springs & ranching history
- We are over-regulated with our kitchen
- Building codes are out of touch
- Home of our local school board present
- Landers Elementary School
- Landers Post Office
- Open spaces
- Dark skies
- Sunsets & rises
- Landers has water
- Affordability
- 10% cooler than Palm Springs
- Dark skies – get rid of so called "personal security" white lights
- Sunsets & sunrises
- Wildlife
- Solitude
- Keep bikers safe on community roads
- Proximity to Joshua Tree National Park, sand to snow mountain and Pioneertown Mountains Preserver
- People
- Scenic 247
- Activities: Giant rock, integration, Johnson Valley OHV area
- Rural lifestyle
- Artistic culture
- Culture
- Nature/environment
- Night sky
- Clean air
- Quiet
- Small business locally owned & operated

Weaknesses

- No voice with County

Weaknesses (continued)

- County not paying attention to our needs
- Outside Politics: County, State, Feds
- Severely disadvantage no aware they have a voice
- Small community
- Small voice
- Roads CSA
- No adequate networks, media, etc.
- Slow police response time
- More emergency such as Fire and Sheriff's Department
- Robberies
- Dumping
- No disposal plan
- No enforcement
- Illegal dumping
- Need Scenic Highway designation for SR 247
- Aging community with limited local resources
- Current government policies make the desert less attractive to the next generation of potential residents
- Lack of rural standards
- Government enforces "city codes"
- Misguided hauled water policy
- Insufficiently staff code enforcement
- Bring back the fire truck to Joshua Valley
- Lower our fire insurance
- Unmanned Fire State #43
- Misguided hauled water policy
- Sheriff's response time
- Fire response time
- Current misguided hauled water policy that do not allow personal property improvement
- Drugs – pot – meth – vandals
- Johnson Valley no pressurized water
- Inadequate response time for sheriff's/fire
- Lack of street signs
- Inadequate coverage from Sheriff's department 45 minutes to 1 ½ hour response time
- Illegal dumping code enforcement (slow)
- Inadequate roads and poor at suggestions
- Illegal dumping
- Inadequate roads
    - No more constant grading
    - Need repair
    - Need improvement
    - $ don't make sense, okay to pay but to fix not just grade
- Slow & expensive internet
- Water: expensive, not service to all
- Electric power outages
- Poor secondary road maintenance
- No independent revenue sources
- Zoning and permits for new business is challenging
- Lack of good restaurants
- No identity of Homestead Valley outside of area
- Residential vs. commercial zoning
- Remodeling permits from County 2 days per week
- County zoning requirements inappropriate for area

Opportunities

- Tourism
- Hiking
- New National Monument Sand to Snow
- Renewed investment in real estate (fixing properties)
- Weekender recreation
- Point-of-use solar renewable energy
- Partial manning of fire station
- Less restrictions, and fees
- More law enforcement
- Small independent business opportunity

Opportunities (continued)

- Lower taxes, fees and licenses for the community associations so they can remain the center & heart of community
- Scenic Highway 247
- Protect the area's open use designation
- Gun store
- Neighborhood watch
- Paved airport
- Solar on rooftops
- Free recyclable
- Develop and build a "Brand" identity
- Need signage showing Homestead Valley – one at south end of 247 one at north of 247
- Something to be a leader in:
- Encourage cultural events & activities
- Capitalize on Giant Rock (UFO's) and integration
- Outdoor events "concerts in the park" etc.
- Tours of area – museum to show the whole Homestead concept
- Encourage some small business:
    - Good food
    - Hardware
    - Off road related
- Celebrate the environment
- Improve Homestead Park

Threats

- Subdivision
- Too many Airbnb vacation homes
- No phone service in some areas internet
- Light pollution
- Expanding Marine Base (Officers' quarters)
- DRECP
- Solar farms
- County deciding where solar goes not community
- Industrial scale solar variances over community plan
- Industrial projects
- Rattlesnakes Mojave Green Diamondback
- Flash floods
- Access to medical services
- Off roaders on private land
- Drugs Marijuana & others (meth)
- Off road vehicles
- County putting signs on private property OHV
- Illegal dumping
- Big box stores
- Industrial renewable energy
- Exporting local resources
- Too many government – mandated burdens
- Local government has limited interest in the wants, needs & input from residents
- Burglars
- Too much government regulations
- Resistance to understanding of the importance of open recreation areas.
- Hiking – OHV – geology exploration
- Government does not outreach to HVCC for critical community decisions
- Development we do not have the water
- County – increased cost
- Sneaky solar
- Powerline & windmills
- Inappropriate off-roading
- Open spaces
- No people
- Industrial solar farms
- Large commercial project i.e. solar farms
- Annexation and taxation of Yucca Valley (especially Yucca Mesa and Flamingo Heights)
- Littering and disrespect
- Weekenders disrespect area
- Uncoordinated and hodgepodge commercialization along 247 corridor
- Outsized residential projects
- No C.O.P. or minimal
- Drug labs
- Drugs
- squatters